

# business MATTERS

September

*Welcome*

## **WELCOME TO IWU DEVOE DIVISION OF BUSINESS!**

Welcome to campus for your 2022-23 School Year! We are excited to have you here and look forward to a great year.

The DeVoe Division of Business is a Christ-centered academic community that provides students the opportunity for personal, professional, and spiritual development in preparation for a life of service, applying sound business principles with wisdom and creativity.

### DeVoe Division of Business Learning Objectives

Business Knowledge  
Empathy & Service  
Collaboration  
Sound Judgement  
Professionalism

## Internship Highlights

Business students completed over 115 internships during the 2022-23 school year with the majority of these completed in the summer. We believe hands-on experience is one of the best ways to be equipped for a successful lifelong career.



**“My internship with Dormakaba was better than I could have ever expected. I was a Sales Enablement Intern, the liaison between sales and marketing. Sales enablement helps aid the sales team with marketing collateral and product training. One of the classes that helped prepare me was Selling and Relationship Management. Everything I learned in that class was implemented in my day-to-day work. Tools I have used in other classes, such as PowerPoint, Canva, and Excel, were all helpful. I learned about sales playbooks and a sales enablement platform called Showpad and I am now a fully trained administrator in this program. I still have the blessing of working as a Co-Op throughout the school year, and I am excited to see where the Lord takes me!”**

**Haley Busman, Marketing/Business Administration**



**“Many of my business classes touched on professionalism and that is something I applied during my internship experience. I enjoyed working with many different patients and figuring out ways to make the office run efficiently.”**

**Logan Ott  
Business Administration**

## Meet the Professors



**Professor Andre Payne has been serving as a full-time faculty member since the fall of 2017. He began his career in marketing and sales management where he received several sales awards before transitioning into higher education. Professor Payne is currently in his final year of doctoral studies where he is pursuing his Ph.D. in Organizational Leadership at Indiana Wesleyan University. In addition to having over 12 years of professional experience, he also has a passion for ensuring his students understand how the holistic approach to learning can help them achieve in every field of human endeavor. It is this desire that has brought him into a career in Christian higher education.**

