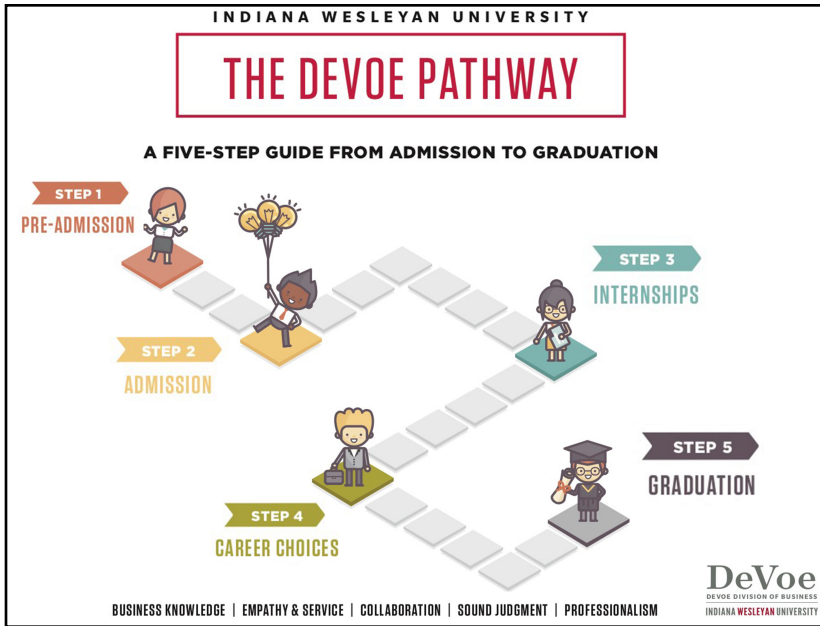


Business Matters



We are starting the Spring 2020 semester off with a new look for the DeVoe Division of Business. The DeVoe Pathway shows you each step needed to complete your business degree and highlights the accomplishments along the way. We do so through classes, our admission process, internship and job exposure, and celebrations of your accomplishments. This year we are establishing an advisory board to advise our division on current trends in the business world.

Our goal as a division is to guide you through these steps to get to graduation and develop you in **business knowledge, empathy & service, collaboration, sound judgement, and professionalism** along the way. While we understand that not every path goes unhindered, our hope is that your time here is one of growth in skill and character. How can we be a part of your path? We are here to help you reach your goals! Review our new images and information in this newsletter as well as in our division.

“I have learned that success is to be measured not so much by the position that one has reached in life as by the obstacles overcome while trying to succeed”.

Booker T. Washington, American educator and author



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INDIANA WESLEYAN UNIVERSITY

THE DEVOE PATHWAY

A FIVE-STEP GUIDE FROM ADMISSION TO GRADUATION

In the DeVoe Division of Business, we want to equip you to rise to your unique, God-given calling. Below is a brief outline of what your path through the DeVoe Division of Business will look like. Check out how we partner with you in your journey to—and after—graduation!

STEP 1 PRE-ADMISSION

This is where your journey with the DeVoe Division of Business begins.

- **WELCOME PACKET** When you declare a business major, you will receive a welcome packet that includes a plan for your time here, your advisor contact information, our program outcomes and a divisional promotional item with our yearly verse.
- **ADVISING MEETINGS** Your advisor—a professor in the DeVoe Division of Business—will meet with you every semester to discuss class options, internship possibilities and career goals.
- **FOUNDATIONS CLASS** Foundations of Business is designed to give you a taste of each major to help you decide which area you are drawn to. We also aim to enroll you in your major principles class as soon as you are able (i.e. Principles of Marketing).

STEP 2 ADMISSION

Admission into the division is typically done at the end of your second year. Requirements for admission are

- **COMPLETION OF ALL CORE CLASSES**
- **AN INTERVIEW WITH YOUR ADVISOR**
- **AN ESSAY**

After admission, you get to take upper-level business classes.

STEP 3 INTERSHIPS

We believe hands-on experience is one of the best ways to be equipped for a successful, lifelong career. All students get to apply their learning in a supervised field of study. Here's what you can expect:

- **BEFORE** Obtain official approval from your advisor after finding an internship that interests you and aligns with your major.
- **DURING** Log 150 hours of work during your internship, using your advisor as a resource throughout to maximize your experience.
- **AFTER** Reflect on how your time in class prepared you for the internship and what more you can learn to prepare for your career.

In addition to your internship, we provide other experiential learning opportunities, such as speakers, field trips, and community service, that encourage networking, innovation and engagement.

STEP 4 CAREER CHOICES

As you step closer to graduation, our faculty will help guide you through the job search process. We highlight job offers to acknowledge our students' successes and show current students that the work is worth it in the end.

STEP 5 GRADUATION

Upon graduation, you and your classmates will be honored for completing your path through the DeVoe Division of Business. We hold an annual senior awards banquet that recognizes all that our seniors have accomplished.

POST-GRADUATION

We value staying in touch with our alumni! After graduation, we keep in contact through social media, email newsletters and annual alumni meet-ups in Marion, Indianapolis and Fort Wayne.

