

The DeVoe Division of Business Newsletter

September 2023

WELCOME TO the IWU DEVOE DIVISION OF BUSINESS!

Welcome to campus for your 2023-24 School Year! We are excited to have you here and look forward to a momentous year.

WELCOME NEW STUDENTS!

College is a major transition from high school both academically and socially. Here are a few strategies to help you start to think about your transition.

1. Approach each class with the right mindset for success. Find a reason that the courses you are taking have value for you personally.
2. Establish good habits that will set you up for success. Attend class regularly. Take thorough, effective notes in class. Use effective study strategies. Start and complete assignments with at least a day to spare. Have all the material for an exam read and organized several days in advance so you can spend time in review. Eat regular, healthy meals and get sufficient sleep and exercise.
3. Think efficiency, not ease of learning. Focus on study strategies that will give you the most learning for the effort you put in.
4. Seek out good teachers and let them know you appreciate their efforts!

Stephen L. Chew, PhD, The Teaching Professor, May 15, 2023



Student Body Vice President and Finance student, Kyle Rinehart, gave the invocation and speech at the fall convocation this year. We are very proud of the way he represented our division and SGA! Great job Kyle!

New Faculty Welcome!



Dr. Jen Bennett is a driven visionary communicator who has a unique way of connecting with her audience. She enjoys teaching, leading, and building and is committed to helping others be successful. As the Hodson Endowed Faculty of Entrepreneurship at Indiana Wesleyan University, Jen equips college students to “seek the welfare of the city” through their entrepreneurial ventures and to lead with influence to impact culture for Christ. Jen provides students with real-world opportunities that help launch them into their vocational callings.



Arrand Troy Pavy, Assistant Professor, is a marketing educator with over 20 years of professional marketing experience. Professor Pavy's career includes experience in marketing management, product management, and marketing consultation. Professor Pavy has taught graduate and undergraduate marketing and business courses with IWU National & Global since 2011. He is completing doctoral work in business administration and management at Indiana Wesleyan University.



Leah Hartzell serves as a faculty member for the DeVoe Division of Business since 2023. Before Indiana Wesleyan University, Leah gained significant experience working with brands across multiple industries through working at THE PLAID AGENCY and managing the marketing strategy for the Custom Concrete house of brands. Her business interests include branding, small business management, corporate culture, emotional intelligence, and marketing strategy.

To view all the DeVoe Division of Business Faculty, go to www.indwes.edu/undergraduate/division-of-business/faculty