The DeVoe Division of Business Newsletter January 2024



We were honored to host and sponsor Appeals on Wheels, along with the Division of Social Sciences and Risk Management and Legal Affairs. Thank you to all who attended and helped make the event great!



We have several events that we are hosting this Spring for our students!

Join us for networking, pitch your business idea, or simply engage in the activities by attending!

UPCOMING EVENTS

Click on each image below for more information and to register. <u>Tuesday, February 6: 5:00-6:30 pm: Jones Banquet Room</u>

Pitch over Pizza is an opportunity for you to share your initial thoughts about a business, product, or entrepreneurial idea that you would like to develop. On Tuesday, February 6 from 5:00-6:30, you can stop by Jones Banquet room to talk with our coaches, mentors, and other entrepreneurial experts. You are not expected to have anything developed or prepared. This is an opportunity for you to have a casual conversation that will help you move toward next steps for your idea. Ronald Morrell Jr, newly elected Mayor; Kylie Jackson, President/CEO of Greater Grant County; Zach Aument, IWU Discipleship Pastor; and Dr. Jen Bennett will be there to hear your entrepreneurial ideas and provide feedback and next steps. And we will provide the pizza! Click on the below image to register your name and idea.



From this event, we will invite students to move forward in pitching their entrepreneurial idea at our pitch competition (formally known as Grand in Sixty) on Tuesday, March 26 at 6:00 pm in the Globe Theater to compete for a cash prize. In between the Pitch over Pizza and the pitch competition, the students moving forward will meet with Dr. Jen Bennett to help guide and prepare you for the competition at a convenient time for you! We know there are some great ideas out there. Let us help you develop them and move your ideas forward!

If you have a great event name idea (this name will replace "Grand in Sixty"), share it with us! <u>Submit</u> your creative ideas by Thursday, Feb. 1st by emailing Angie, for a chance to win \$100!

But hold on, there's an added bonus! Not only will you earn \$100, but your selected event name will also be featured prominently in our marketing campaigns, making it a vital element of this extraordinary event.

<u>Thursday, February 8: 7:00-9:00 pm: Jones/Leedy/Bedford and Henry West Banquet</u> <u>Rooms</u>

Accounting and Finance Firms will be here on February 8 to meet with you! Come and practice your networking skills in an informal space.



Meet the Firms

February 8th 7:00 - 9:00 PM Located in the Student Center Henry West Banquet Hall

