

business MATTERS

The DeVoe Division of Business Newsletter

September

WELCOME TO IWU-DEVOE DIVISION OF BUSINESS!

Welcome to campus for your 2021-22 School Year! We are excited to have you here and look forward to a great year.



The DeVoe Division of Business is a Christ-centered academic community that provides students the opportunity for personal, professional and spiritual development in preparation for a life of service, applying sound business principles with wisdom and creativity.

It is the goal of the DeVoe Division of Business that all graduates will:
Exhibit a working knowledge of business principles and concepts and their application: **Business Knowledge**

View and understand issues from various stakeholders' perspectives in order to serve them in a Christ-like manner: **Empathy & Service**

Identify a diversity of perspectives on the issue at hand, collaboratively explore new approaches and solutions, and co-create a higher quality end product:
Collaboration

Evaluate arguments and develop reasoned choices supported with persuasive rational consistent with beliefs and values: **Sound Judgment**

Demonstrate ability to assess and respond to opportunities and relationships through appropriate professional means: **Professionalism**

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BUSINESS KNOWLEDGE	EMPATHY & SERVICE	COLLABORATION	SOUND JUDGEMENT	PROFESSIONALISM

Internship Highlights

Business students completed over 130 internships during the 2020-21 school year with the majority of these completed in the summer. We believe hands-on experience is one of the best ways to be equipped for a successful lifelong career. All students are able to complete a supervised internship in their field of study. We help our students in the process of finding an internship through advising meetings, networking opportunities, and our contacts throughout our communities and industries.



Austin Agee completed his Finance internship at Benjamin F. Edwards & Co, an investment advisor and brokerage firm in New York.

"The knowledge I gained in my finance classes helped me thrive in the internship to prove myself a valuable asset to Benjamin F. Edwards. They allowed me to gain a real-world experience in the financial industry and a better understanding of capital generation and asset preservation."

Grace Henricksen completed her Marketing internship over the summer at American Structurepoint, an engineering and infrastructure company, in Indianapolis. *"My experience at American Structurepoint opened my eyes to the world of marketing in new and exciting ways that gave me greater insight into what it means to be a business professional and follower of Christ in the workplace. I participated in crafting proposals, scheduling job postings and descriptions, conducting marketing research, writing company newsletters, and finalizing reports to be sent out to clients. I walked away with a greater understanding of the world of business, the type of marketing I want to pursue, and what it means to be an influential leader in the business world."*

