

The DeVoe Division of Business Newsletter

March 2024

LAUNCH IT!

PITCH COMPETITION



Tuesday, March 26 is our first ever Launch It Pitch Competition and more! Dr. Jen Bennett has updated the Grand in Sixty format so it highlights students who are actively looking to further their business ideas. Eight students will have 3 minutes to present their business idea to judges and you! You will get to vote for the student that you think has the potential to launch their business idea into the next phase.

We are also planning one-on-one sessions with Shae where you will have an opportunity to meet with her and ask specific questions about her journey on Tuesday, March 26 from 9:00-11:00 am. This is your opportunity to gain insight into her vast experience! **If you would like to meet with Shae for a 20-minute session, email Angie by Friday, March 22.**

A “Launch and Learn” will be on Wednesday, March 27 at 11:00 am in the Piazza Terrace. Lunch and time with Shae will be provided! **Email Angie if you are interested in this opportunity by Friday, March 22. The first 20 people to email will attend!**

Launch It! Schedule

***Tuesday, March 26: 9:00-11:00 am: 20-minute one-on-one sessions with Shae Bynes: Maxwell 210**

***Tuesday, March 26: 6:00-8:00 pm: Pitch Event and Keynote Speaker, Shae Bynes: Globe Theatre**

Shae Bynes is a pioneer in the Kingdom entrepreneurship movement who has ignited fires and fanned flames in the hearts and minds of over one million people through her writing, teaching, and mentoring. As an advisor and strategist, she has served start-up entrepreneurs and established CEOs across various industries, such as communications, health technology, and business finance.

<https://shaebynes.com>

***Wednesday, March 27: 11:00 am-noon:
Launch-n-Learn with Shae: Piazza Terrace**



Fall 2024 Registration

On March 16, we will be registering incoming freshmen for the 2024-25 school year. While we are so excited to meet new faces, we want to make sure our current students have first pick of our business courses. Please make sure you have registered for all of your courses for next semester. Our classes close quickly and many of our sections will be completely unavailable after the 16th. Please see your advisor if you need assistance.



2024 Seniors: Save the Date

**DEVOE
DIVISION OF
BUSINESS**

**SENIOR
RECEPTION**

**Friday, April 26
After Baccauleratte
7:00-9:00 pm
Student Center Commons**

