

Business Matters

The DeVoe Division of Business Newsletter



Welcome Back!

Welcome back business students. We are so happy to have you all on campus for the start of the 2019-2020 school year! This fall we welcomed Dr. Misty Resendez, our new faculty member. We are so excited to have her join as an Assistant Professor of Business.

We know all of our students hold bright futures and are praying for you as we start this Semester! We view the business degree as a door that opens up many different career pathways. During your time in our programs we hope to prepare you for the workplace by teaching you the following five objectives.

<p>1</p> <p>BUSINESS KNOWLEDGE</p>	<p>2</p> <p>EMPATHY & SERVICE</p>	<p>3</p> <p>COLLABORATION</p>	<p>4</p> <p>SOUND JUDGEMENT</p>	<p>5</p> <p>PROFESSIONALISM</p>
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Accounting Student Attends AICPA Conference

This past Summer, Accounting Junior, Sofia Macias had the opportunity to attend the AICPA Accounting Scholars Leadership Workshop in Denver, CO. The conference consists of valuable information regarding where the accounting profession is moving towards, what new strategies are being worked on by the AICPA, and different parts of the CPA Exam.



Sofia first learned about the conference through Professor Williams. The application process consisted of Sofia creating a short video explaining why she chose the accounting profession, why she should be chosen for the opportunity, and why taking the CPA

exam will be beneficial. She was also required to

provide written responses and two letters of recommendations from her professors.

Sofia was competing against students all around the world for the opportunity to attend this



conference. Sofia says “It was well worth attending the conference. It allowed me to realize the many opportunities within the accounting field and I was able to network with students around the country. I felt very fortunate to be one of the 100 students selected from the national pool of accounting students.” Sofia was also able to meet outstanding CPAs and professionals that gave great advice on what skills CPAs should have and the importance of leadership. Congratulations Sofia.

PROGRAM SPOTLIGHT: ACCOUNTING

The Fall semester is always a busy time for our accounting students. It is the time when accounting firms are doing heavy recruiting. Many of our students have attended jobs fairs, interviews, and office visits. Our Accounting Club hosted many IWU alum on campus this fall to talk to our students about their firms, opportunities, and their experience as students.

Those firms included Somerset CPAs and Advisors, Clifton Larson Allen, Baden Gage & Schroeder LLC, and BGBC CPAs and Advisors. Professor Kent Williams says, "It is extremely rewarding to see our accounting graduates return to campus representing their firms. One common thread they all share, they each persevered. They persevered through the four years at IWU, completing 150 hours of college credit, successfully completing their internship, studying for the CPA Exam, and surviving their first busy season. It is great to see our current students doing those same things, and knowing that it will ultimately lead to success. Most of all, it is a joy to see our students and graduates walking in truth as they follow the Savior."

