Indiana Wesleyan University is proud to call Marion, Indiana our home. We are excited to share the news of the significant economic impact that IWU has on the Grant County economy.

Much has changed for IWU and Marion in the last 30 years. We commissioned the Business Research Center at Indiana University to conduct an Economic Impact Study. The study found that IWU now makes a direct annual economic impact of $72 MILLION on the Marion economy. In addition, this economic impact helps to create 400 MORE JOBS in Marion beyond our own 1100 FULL-TIME EMPLOYEES.

Even more heartening for me, the study found that between our students and staff IWU people contribute well over 200,000 HOURS of service to local charitable organizations each year.

We want to share our story with you.

President David Wright
Indiana Wesleyan University
IWU’s full economic impact locally is $72.3 million.
All IWU-related activities led to $48.1 million in direct spending in Grant County in 2015.
The ripple effects from this spending generated $24.2 million in additional economic activity in Grant County.
The ratio of total employment effects to direct employment yields a multiplier of 1.33, meaning that each job at IWU translates into more than .3 additional jobs at other businesses in Grant County (or, every 100 jobs at IWU supports 33 additional jobs in the county).

The multiplier of 1.5 means that every IWU-related dollar spent in the area generated another $0.50 in economic activity for other businesses on the county.

One significant piece of IWU’s economic ripple effect is an estimated $13.1 million in employee income.

### Indiana Wesleyan University’s Total Economic Impacts in Grant County

<table>
<thead>
<tr>
<th></th>
<th>Employment</th>
<th>Economic Activity ($ Millions)</th>
<th>Household Income</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IWU’s Direct Effects</strong></td>
<td>1,180</td>
<td>$48.1 M</td>
<td>–</td>
</tr>
<tr>
<td><strong>Ripple Effect</strong></td>
<td>390</td>
<td>$24.2 M</td>
<td>$13.1 M***</td>
</tr>
<tr>
<td><strong>Total Effects</strong></td>
<td>1,570</td>
<td>$72.3 M</td>
<td>$13.1 M</td>
</tr>
<tr>
<td><strong>Multiplier</strong></td>
<td>1.33*</td>
<td>$1.50 M**</td>
<td>–</td>
</tr>
</tbody>
</table>

Source: IBRC, using IMPLAN model results

* The ratio of total employment effects to direct employment yields a multiplier of 1.33, meaning that each job at IWU translates into more than .3 additional jobs at other businesses in Grant County (or, every 100 jobs at IWU supports 33 additional jobs in the county).

**The multiplier of 1.5 means that every IWU-related dollar spent in the area generated another $0.50 in economic activity for other businesses on the county.

***One significant piece of IWU’s economic ripple effect is an estimated $13.1 million in employee income.
IWU is one of the greatest blessings that has ever been bestowed on our community. We at MGH have been so fortunate to be able to partner with IWU in the past and continue to do so now and into the future. I feel it is a win for both of us. The involvement of IWU students assisting MGH with the Community Health Needs Assessment allows us to reach thousands of community members connecting MGH with the health needs of the community. MGH in turn provides the important real life experience to enhance the educational development of the healthcare students. As IWU students and MGH staff come together on a regular basis a positive relationship has been created. There is a growth on both the part of the students and the hospital staff. The students are presented with on the job experience while the hospital staff is exposed to new ideas and fielding questions from the students.
IWU Students Assisting MGH with Community Health Needs Assessment
Approximately 1,180 employees at IWU’s Marion campus, combined with the university’s budget and the local spending of students and visitors support an additional 390 jobs in Grant County in 2015.
Combining these two figures brings IWU’s total employment impact in the county to 1,570 jobs. These 390 additional jobs earned a total of $13.1 million in income.
Every 100 jobs at Indiana Wesleyan support an additional 33 jobs at other businesses in Grant County.
Fish Fry at Grant County Senior Center

IWU Men’s Basketball Team serves a meal at Grant County Rescue Mission
I am very grateful for the way that IWU is involved in the local community. We see IWU students and staff in our building constantly, working to build relationships with the students and staff here at Slocum. From the IWU reading buddies with our kindergarten students, to practicum and student teachers, to those involved with Kids Hope mentoring. It’s evident that IWU cares about our community and desires to see it transformed equally as much as the teachers and administrators in our schools. Additionally, I am personally so grateful for the partnership grant that was recently awarded so that MCS teachers can get their MEd through IWU for free! This means so much to me personally and professionally. I am grateful for the opportunity to receive high-quality education from an award winning local university. We are so glad to have IWU in our community!

ANNIE ELS
First Grade Teacher
Frances Slocum Elementary School
IWU student volunteering at the Center for Student Success

96 Acts of Kindness in August 2016—96 groups of IWU students perform service projects throughout Grant County

IWU students invest in local schools
71% of IWU students volunteered for organizations in Grant County, with an average of 67 hours of service each during the 2015 academic year.
Extrapolating the survey results to the entire student body indicates 2,190 students volunteered in the community for a total of 146,040 hours. In all, IWU students volunteered for more than 80 different organizations or programs in the county.
We are so thankful for the mission of Indiana Wesleyan University and their positive impact in the community of Marion. We are so thankful for the students and staff of Indiana Wesleyan University who connect with, love, care for, and invest in the Spirit, Soul, and Body of our students. They are making a positive difference in the lives of families in our shared community of Marion! Thank you for providing our kids and our community your best and being ‘all-in’ and ‘all-together’ for the people of Marion!

BRAD LINDSAY
Superintendent • Marion Community Schools

IWU students and staff that we work with have added great value to our organization. We have been blessed to be in partnership with IWU interns for many years in Marion, Indiana. We have been served by Dr. Keith Newman on our governing body for several years as well. You can see that IWU interns are well oriented and well prepared to enter the workforce. Both, IWU interns, and IWU staff we have worked with focus on ethics and faith principles in a way that demonstrates servant leadership. Carey Services, Inc. values the relationship we have with IWU and look forward to future opportunities, both for internship opportunities, and for volunteers in governing and other areas of need at our organization.

JIM ALLBAUGH
President/CEO • Carey Services, Inc.
**IWU Student Volunteer Hours in Grant County by Activity**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Estimated Number of Volunteers</th>
<th>Estimated Hours of Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Church Activities</td>
<td>640</td>
<td>43,790</td>
</tr>
<tr>
<td>Mentoring or Counseling</td>
<td>620</td>
<td>37,270</td>
</tr>
<tr>
<td>Education</td>
<td>390</td>
<td>19,550</td>
</tr>
<tr>
<td>Other</td>
<td>380</td>
<td>17,780</td>
</tr>
<tr>
<td>Poverty Relief</td>
<td>720</td>
<td>11,480</td>
</tr>
<tr>
<td>Arts, Recreation, and Instruction</td>
<td>200</td>
<td>6,010</td>
</tr>
<tr>
<td>Neighborhood Cleanup or Housing Development</td>
<td>360</td>
<td>3,440</td>
</tr>
<tr>
<td>Senior Citizen Services</td>
<td>160</td>
<td>2,780</td>
</tr>
<tr>
<td>Animal Care</td>
<td>150</td>
<td>2,000</td>
</tr>
<tr>
<td>Homeless Services</td>
<td>130</td>
<td>1,940</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,190</strong></td>
<td><strong>146,040</strong></td>
</tr>
</tbody>
</table>

*“Total” figure is less than the sum of volunteers in each activity because many students volunteer for multiple activities.*

Source: IBRC, using survey of IWU students.
### Most Common Recipients of IWU Student Volunteering

- St. Martin Community Center
- Boys and Girls Club of Grant County
- Center for Success
- Homeland Mission
- Colonial Oaks Health & Rehabilitation Center
- Animal Care and Control/Humane Society
- Grant County Rescue Mission
- Kids Hope USA
- Veterans Affairs
- Bridges to Health
- IWU Outreach
- Mission Mart
- Project Leadership
- Grant County YMCA
- Local Churches
- Local Schools

### Most Common Recipients of IWU Faculty & Staff Charitable Giving

- Crisis Pregnancy Center
- Grant County Rescue Mission
- Goodwill
- United Way of Grant County
- Salvation Army
- St. Martin Community Center
- Gilead Ministries
- World Gospel Missions
- Cancer Services of Grant County
- Youth for Christ
- Bridges to Health
- Pregnancy Help Center
- Circles of Grant County
- Indiana Wesleyan University
- Family Services Society
- Local Churches
- Local Schools

Source: IBRC, using survey of IWU students & Staff.
56% of IWU faculty and staff also reported volunteering in the community for an average of 135 service hours apiece over the last year. These survey results translate into 650 volunteers in the community from among IWU staff for a total 87,900 hours in 2015.
71% of IWU faculty and staff also reported that they made charitable contributions to organizations or causes in Grant County in 2015, with nearly one-third of the staff donating more than $2,000 to charity. All told, IWU staff donated to more than 100 organizations or causes last year.
### IWU Faculty & Staff Volunteer Hours

**In Grant County by Activity**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Estimated Number of Volunteers</th>
<th>Estimated Hours of Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Church Activities</td>
<td>450</td>
<td>42,540</td>
</tr>
<tr>
<td>Mentoring or Counseling</td>
<td>130</td>
<td>8,530</td>
</tr>
<tr>
<td>Administration, Board Membership, Local Government</td>
<td>110</td>
<td>8,290</td>
</tr>
<tr>
<td>Arts, Recreation, and Instruction</td>
<td>70</td>
<td>6,670</td>
</tr>
<tr>
<td>Poverty Relief</td>
<td>190</td>
<td>4,650</td>
</tr>
<tr>
<td>Education</td>
<td>120</td>
<td>4,420</td>
</tr>
<tr>
<td>Other</td>
<td>50</td>
<td>3,840</td>
</tr>
<tr>
<td>Senior Citizen Services</td>
<td>60</td>
<td>2,680</td>
</tr>
<tr>
<td>Neighborhood Cleanup or Housing Development</td>
<td>100</td>
<td>1,850</td>
</tr>
<tr>
<td>Animal Care</td>
<td>20</td>
<td>1,700</td>
</tr>
<tr>
<td>Hospital Activities</td>
<td>20</td>
<td>1,210</td>
</tr>
<tr>
<td>General Office Assistance</td>
<td>30</td>
<td>910</td>
</tr>
<tr>
<td>Homeless Services</td>
<td>40</td>
<td>610</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>650</strong>*</td>
<td><strong>87,900</strong></td>
</tr>
</tbody>
</table>

*The "Total" figure is less than the sum of volunteers in each activity because many staff volunteer for multiple activities.
Source: IBRC, using survey of IWU students.
Indiana Wesleyan University (IWU) is a private, Christian, liberal arts university headquartered in Marion, Indiana and is affiliated with The Wesleyan Church denomination. IWU is the largest member of the Council for Christian Colleges and Universities (CCCU). It is the largest private university in Indiana with nearly 3,000 STUDENTS enrolled in traditional programs on the main campus in Marion, and over 10,000 ADULT LEARNERS engaged in studies at education centers in Indiana, Kentucky and Ohio, and online. IWU has a sister institution in Sydney, Australia.

As a member of Independent Colleges of Indiana (ICI), IWU is dedicated to providing an excellent education for students that will effectively prepare them for their future careers. As such, the University remains a responsive marketplace by taking groundbreaking legislative directions to keep all academic programs current, practical and innovative. IWU has the largest nursing school in Indiana and upholds notable prestige in its Health Science initiatives. In every area of the University, IWU is committed to ensuring students receive a superior education experience, while also growing in character, scholarship and leadership.
## 2014 Indiana State Aid

<table>
<thead>
<tr>
<th></th>
<th>FALL 2014 ENROLLMENT</th>
<th>YEAR AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential</td>
<td>617</td>
<td>$2,544,926</td>
</tr>
<tr>
<td>Nonresidential</td>
<td>1,116</td>
<td>$5,732,989</td>
</tr>
<tr>
<td>Total</td>
<td>1,733</td>
<td>$8,277,915</td>
</tr>
</tbody>
</table>

## 2014 Residential Undergraduate Student Aid

### For Residential Campus Only:

<table>
<thead>
<tr>
<th></th>
<th>Student Aid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Scholarships &amp; Grants from Unrestricted Funds</td>
<td>$24,765,994</td>
</tr>
<tr>
<td>Institutional Scholarships &amp; Grants from Endowment (Named) Funds</td>
<td>$1,381,476</td>
</tr>
<tr>
<td>Institutional Scholarships &amp; Grants from Restricted Gifts</td>
<td>$287,253</td>
</tr>
<tr>
<td>Tuition Remissions (A.K.A. Benefits/Waivers) for Employees/Dependents</td>
<td>$4,162,338</td>
</tr>
<tr>
<td>Total Institutional Gift Aid</td>
<td>$30,597,061</td>
</tr>
</tbody>
</table>

This represents a single award year, not cumulative for a student’s entire time here.
This gives an average of $10,500 per student per year.
The impact of Pell grants on accessibility of education for IWU students is shown in the graph below:

- **Residential Students**: 30% of 897 students receiving Pell, totaling $3,573,214.
- **Non-Residential Students**: 38% of 4,710 students receiving Pell, totaling $15,124,902.
- **Total IWU Pell Grant Paid in 2013-2014**: $18,698,116.
IWU is committed to finding ways of making a college education accessible, assisting students in combining both public and private resources. IWU has created the Hoosier 10K plan – which received recognition from the Indiana General Assembly in House Resolution 36. This plan was created to serve Indiana residents who have the highest financial need and are willing to pursue a variety of options available for financial aid. It allows low-income Indiana residents to earn a four-year college degree with no more than $10,000 of student loan debt.

**VETERANS DISCOUNT**

IWU offers a 10% tuition discount for veterans who have exhausted their post 9-11 G.I. bill benefits, or veterans who are no longer eligible for those benefits. IWU is a military friendly school with more than 600 students who are active duty military personnel or veterans.
TRIANGLE SCHOLARSHIP
An incentive scholarship for multicultural students or students who are from select local counties. For those who meet one of these two criteria, they are awarded this scholarship if they also have the criteria of being a 1st generation student or have a modestly low Expected Family Contribution (EFC) as calculated by the federal government. Scholarships range in value based from $2,000 - $4,500 per year and are automatically renewable.

WESLEYAN DISTRICT STUDENT LEADERS SCHOLARSHIP
This one-time award of $3,000 is given by recommendation of Wesleyan District Superintendents to students who are first generation, students of color or low income college students.

DIVERSITY LEADERSHIP AWARD
A competitive scholarship valued at $1,000 - $5,000 per year which is “intended to attract college-bound students from underrepresented ethnic backgrounds in order to more closely reflect the Kingdom of God. Scholars should have proven leadership through their church, school, and/or community involvement.”

ROTC SCHOLARSHIPS
In partnership with Ball State University’s Reserve Officers’ Training Corps (ROTC) program, select IWU students receive scholarships through participation in the IWU ROTC program.
2014 FEDERAL STUDENT LOANS

Average loan amount for graduates

During our residential and nonresidential students’ undergrad experience, the median borrowing amount for Federal Student Loans is $19,836.

During our residential and nonresidential students’ undergrad experience, the average borrowing amount for Federal Student Loans is $22,949.

2014 AVERAGE INDEBTEDNESS

Public and Private Loans

The average indebtedness for IWU students is $28,000. This compares to $29,900 for students of private universities and $23,800 for students of public universities.
‘$220,000,000
ANNUAL OPERATIONS BUDGET
MAJORITY SPENT IN INDIANA

14,086
STUDENTS

45,856
TOTAL DEGREE
ALUMNI LIVING
IN INDIANA

4,428
STUDENTS
STUDYING
IN INDIANA

80,037
TOTAL
DEGREE
LIVING ALUMNI

2,100
EMPLOYEES THROUGHOUT INDIANA

2016-17 DATA

Hoosier Strong!

Indiana Wesleyan University

Measuring the Economic & Civic Contributions of Indiana Wesleyan University in Grant County

4201 South Washington Street • Marion, IN 46953
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