

**HYBRID:
ONLINE + ONSITE**

Bachelor of Science

MANAGEMENT

*Hybrid Program Available
Cleveland, Cincinnati,
Kokomo, Fort Wayne, Indianapolis*

MANAGEMENT SKILLS FOR ANY INDUSTRY

Bachelor of Science in Management (BSM) equips you with the knowledge and in-demand skills employers require for leadership positions. Throughout the program, you will tackle real, industry-specific problems by practically applying data analysis, problem-solving, design thinking, and ethical decision-making through a global business perspective. This flexible degree is offered through a hybrid modality at IWU Education Centers in Indiana and Ohio. IWU's 5-week hybrid courses provide the best of both worlds by bringing students together in person for the first-class session with the rest delivered completely online. Throughout the program, students will receive:

- Personalized support and engaging opportunities
- Learn from professors who are industry experts in their fields
- Take on real-world projects that will help you build your portfolio and be ready for future career opportunities

YOU'LL LEARN TO...

- Adopt a global management perspective in a rapidly changing business landscape
- Use business analysis and problem-solving skills to navigate organizational challenges
- Be an efficient communicator that knows how to reach diverse customers and workforce
- Develop ethical solutions through critical thinking and strategic planning
- Apply the right technologies to meet needs in a fast-changing environment
- Integrate business and human resource strategies within an organization

EDUCATION PAYS

MEDIAN EARNINGS

Bachelor's Degree	\$69,368
Associate Degree	\$50,076
Some College But No Degree	\$46,748
High School Diploma	\$42,068
Less Than a High School Diploma	\$35,552

Source: Bureau of Labor Statistics

CAREER OPPORTUNITIES

- Business Analyst
- Marketing and Sales Manager
- Operations Manager
- Project Manager
- Nonprofit Executive



indwes.edu/HBSM



IWU
INDIANA WESLEYAN UNIVERSITY

WHY IWU?

- Our highly qualified faculty have extensive, practical experience in education at every level
- Resources are available to help you excel, from tech support to tutoring
- Tuition guarantee lets you lock in your tuition cost at the beginning of your program
- Faith-based guidance will help you grow academically and personally



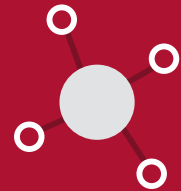
AUTHENTIC PEOPLE

Our faculty and staff are aligned with our mission and purpose. They genuinely care about students.



CHRIST AT THE CENTER

Christ is at the heart of our purpose as an institution. We strive to be a praying, loving, learning, and sharing organization.



SUPPORT SYSTEM

Excellent support system of faculty, staff, and full-time chaplains for our students.



MILITARY ALIGNED

Good military benefits and preferred military tuition to an extended audience.

5-WEEK COURSES

One class at a time – study and work without putting your life on pause.



HIGH VALUE LOW COST

IWU is one of the lowest-priced, highest-quality online Christian universities in the nation.



ONCE YOU START



WE LOCK IN YOUR RATE



TUITION GUARANTEE

Over 81,000 students have benefited from our tuition guarantee since 1985, saving them millions of dollars in tuition costs. *Some restrictions apply.



text IWU to 58052 or call 866.498.4968