



KROC LEADERSHIP CERTIFICATE PROGRAM

Beginning in 2022, The Talent Ladder, a division of Indiana Wesleyan University, has been selected to be the educational partner of The Salvation Army – Kroc Centers to offer the Kroc Leadership Certificate Program.

This opportunity has been designed for:

- Officers, including those already serving at Kroc Centers or those interested in future opportunities in Kroc ministry or larger corps community centers
- Key Kroc Employee Leadership Staff

This 8-month program is offered in a cohort structure and is available to students from across the USA Division/Territory approval is required for students to participate in the program. The program of study is comprised of four required courses (a total of 12 credit hours), using both hybrid and on-line learning delivery modes. It includes 2 hybrid courses delivered as one-week intensives (in person) and five weeks of on-line learning. One hybrid course concentrates on Leadership and Strategy and the other on Operations and Programs. The program also includes two 100% on-line courses covering specific practice content.

Program schedule:

COURSES	START	END	MODALITY
LDR 301 - INTRODUCTION TO LEADERSHIP	Early January	January	Pre-intensive work
	Mid-January	January	Intensive week: Phoenix Kroc Center
	Late January	Mid-February	Post-intensive work
LDR 302 - TEAM LEADERSHIP	Late February	Early April	Part 1 - 5 weeks
	April	April	Holy Week break - varies by year
	April	Late April	Part 2 - 1 week
LDR 303 - OPERATIONS AND PROGRAMMATIC LEADERSHIP	Early May	May	Pre-intensive work
	Mid-May	May	Intensive week: Chicago Kroc Center
	May	June	Post-intensive work
SUMMER BREAK	Mid-June	Early July	Summer Break
LDR 401 - STRATEGIC LEADERSHIP	Mid-July	Late August	6 weeks of class

STUDENTS IN THIS PROGRAM WILL LEARN:

- How to better understand the complexity and team synergies necessary for Kroc Center ministry
- Impactful leadership, effective communication, and teamwork principles
- How to recruit, onboard, develop and engage teams
- How to translate the Kroc Centers’ mission and cast a vision for the local community
- How to accomplish mission and margin through maximizing business principles

For more information click to email:

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