

WILLIAM H. BURTON, III, PH.D.

2116 Caravelle Drive, Fort Wayne, IN 46814 | 260-413-9589 |bill.burton@indwes.edu

EDUCATION

Northcentral University, Prescott Valley, AZ

Ph.D. in Business Administration, Specialization in Management **2010**

Dissertation: "Examining the Relationship between Senior Pastor Leadership Behaviors and Church Growth"

Indiana Wesleyan University, Marion, IN

Master of Business Administration **1989**

General Motors Institute (now Kettering University) Flint, MI

Bachelor of Industrial Administration **1975**

TEACHING EXPERIENCE

Indiana Wesleyan University, Marion, IN College of Adult and Professional Studies,
School of Business and Leadership

Assistant Professor of Management **2005-Present**

I teach working adults in Undergraduate and Graduate degree business programs in both onsite and online (was Blackboard, now Pearson Learning Studio) delivery modalities. I develop some of the curriculum I use. I serve on academic committees. I serve on dissertation committees.

Adjunct Faculty **2003-2005**

I taught working adults in Undergraduate and Graduate degree business programs onsite.

PROFESSIONAL EXPERIENCE

Indiana Wesleyan University, College of Adult and Professional Studies

Director/Coordinator of Faculty Recruiting **2003-2005**

I directed a department of 5 faculty recruiters who were responsible for recruiting, interviewing and recommending adjunct and full-time faculty candidates for the College of Adult and Professional Studies. I worked with the program managers to determine recruiting targets and I developed strategies for meeting those targets within budget constraints.

General Motors Corporation, Fort Wayne, IN

Area Manager - Paint Department **1997-2002**

I had total responsibility for two shifts of production and three shifts of maintenance in the Paint Shop. Twenty-five management employees and three hundred sixty hourly-rated employees were direct reports. My responsibilities included: meeting safety goals, production schedules, quality goals and cost targets, development of subordinates and making continuous improvements. I was a GM executive, a member of the Plant Manager's Staff and the Plant Human Resource Management Committee.

General Motors Corporation, Fort Wayne, IN

Paint Department Superintendent

1993-1997

I had total shift responsibility for the operation of the Paint Department. Two Process Engineers with one general supervisor, four supervisors and 100 hourly employees were direct reports. I reported to the Paint Area Manager. I was a member of the 1993 and 1996 local union contract bargaining teams. I was trained in the Toyota Production (Lean Manufacturing, Quality, and Continuous Improvement) System at NUMMI in Fremont, California, 1997.

General Motors Corporation, Pontiac, MI; Shreveport, LA and Baltimore, MD

Planning Administrator, Supervisor of Industrial Engineering,

Senior Industrial Engineer, Production Supervisor and College Co-op Student. 1970-1993

After graduating from college, I progressed through the management ranks while assisting with new plant starts.

PRESENTATIONS

"Two Views of Student End of Course Surveys"

Co-Presentation with Dr. Michael Manning at 2014 CAAHE Biennial Conference June 2014

"Achieving Excellence in Online Teaching"

2011

Co-Presentation with Dr. Debra Grimm at the 42nd Annual Business, Marketing & Information Technology Conference

"Teacher as Storyteller"

Presentation at the MidWest Scholars Conference, Indianapolis, IN

2011

"Using Blogs to Teach"

Presentation to IWU School of Business and Leadership Faculty

2008

"Utilization of Videos and the Publisher's Website"

Presentation at IWU School of Business and Leadership Curriculum Writer's Workshop

2006

MEMBERSHIPS

Christian Business Faculty Association

Current

National Association of Scholars

Current

AWARDS AND RECOGNITION

Recognized as a textbook reviewer for:

Nickels, W., McHugh, J. M., & McHugh, S. M. (2010). *Understanding business* (9th ed.). New York: Irwin/McGraw-Hill.

2010

Delta Mu Delta Honor Society

Inducted into DMD Honor Society at Northcentral University

2007

Above and Beyond the Call of Duty

Awarded for exemplary service in the role of Director of Faculty Recruiting at IWU

2005

IWU UNIVERSITY SERVICE

Elected to represent CAPS faculty at IWU Faculty Senate	2014-2017
Member of Devoe School of Business Dean Search Committee	2014
Member of Devoe School of Business Nominating Committee	2014-Present
Participant in MBA program Assessment	2014 & 2007
Participant in MSM program Assessment	2014
Member of Associate Dean's Advisory Task Force	2012-Present
Member of MBA Program Review	2012
Chair of Graduate Applied Management Project Quarterly Competition Committee	2009-2011
Member of Admissions Review Committee	2011
Member of General Education Committee	2010-2013
Member of ADM560 Applied Management Project Review Committee	2011
Member of the Singapore MBA Taskforce	2011
Co-Chair of Committee on Faculty Scheduling	2011
Participant in BSBA Program Assessment	2010 & 2008
Taught New Faculty Orientation	2007- 2009
Member of Academic Affairs Committee	2007-2009
Member of Higher Learning Commission Self Study Criterion 5 Committee	2008-2009
Taught Academic Honesty Course to adjunct faculty	2007-2008
Participant in CCCU Learning Outcomes Assessment	2008

ACADEMIC TRAINING

Performance Task Academy	2011
Quality Matters, QM Rubric Workshop	2011

COMMUNITY SERVICE

Executive Director, Life Community Church	2012-Present
Fort Wayne Habitat for Humanity, Board Member	2009-2014
Fort Wayne Habitat for Humanity, Chair of Governance Committee	2012-2014
Sound Technician, Emmanuel Community Church	2006-2010
Sound Technician, The Chapel	2000-2004
President and Board Member of Bridgewater Neighborhood Association	2001-2004

COURSES TAUGHT ONSITE (UNLESS NOTED OTHERWISE)

Undergraduate Courses**Last Taught in**

UNV 111 Philosophy and Practice of Lifelong Learning	2006
This course focuses on understanding and managing the transitions encountered upon entering formal higher education. Emphasis will be placed on developing the skills related to personal effectiveness and lifelong learning.	
*BUS105 Introduction to American Business	2006
A survey of business principles, problems, and procedures including an overview of production and distribution of goods, ownership, competition, profit, managerial controls, personnel, government, and business relations.	
BUS150 Personal Finance	2009
A general course dealing with the problems of the consumer in the American economic system; a practical study of personal consumption, buying habits, health and medical care, and housing; an introduction to investment; and an introduction to insurance.	
*BUS215 Introduction to Human Resources	2011
An exploration of the various roles of people within the business community with emphasis on the nature of work, human efficiency and performance, leadership within work groups, and human relations problem solving.	
MGT432 Organizational Behavior	2011
A study of organizational theory and application. The managerial functions of planning, controlling, staffing, directing, and motivating are explored in the context of both individual and group behavior.	
*MGT441 Philosophy of Corporate Culture (onsite and online)	2012
A capstone study of the philosophical assumptions upon which American business and management are based. The course defines corporate culture as a contemporary phenomenon distinguishable from the historical roots of traditional labor and management.	
*MGT 450 Negotiation and Conflict Resolution	2011
Using simulation, case studies, and fieldwork assignments, this course focuses on the development of the communication and management skills essential for successfully resolving conflict situations involving both labor and management practices and the structural dysfunctions of organizations.	
MGT451 Quality And Project Decision-Making For Managers (onsite and online)	2014
Students in this course explore the historical concepts of quality and project management. Multiple quality management processes will be compared and contrasted. Students will also evaluate from a biblical perspective the planning, teamwork, and management decisions necessary in a project management role.	
MGT 490 Human Resources Development	2011
The course will emphasize the importance of training and development in organizations. The primary issues involved in developing curriculum and implementing a training program will be studied and discussed. Students will also be challenged to establish their own "curriculum" for personal development and lifelong learning.	

*MGT 496 Applied Management Project (onsite and online) 2014

This course is designed to demonstrate that the student has developed the ability to integrate a diverse management education with several years of practical experience for the purpose of solving a case study management problem of special significance to the student.

ADM448 Strategic Planning 2013

Students will develop or improve skills in the critical areas of applied organizational research and managing the planning process with a focus on strategic and operational planning.

ADM 495 Seminar in Business 2013

This capstone course in business administration is designed to integrate the content of the core courses into an applied management framework. Elements of this course include decision-making in a wide variety of areas based on advanced level case analyses. Substantial reading of various managerial perspectives and applications of those perspectives to the student's work setting is required.

Graduate Courses

Last Taught in

ADM 508 Business Analysis, and Technology

2008

This course will provide a brief overview of executive management theory and practice, introduce Microsoft Office software and other tools, and provide orientation to IWU research and resource methods. Topics covered include evaluation of business research sources including information found on the Internet and the use of the APA writing style. Students will take self-assessment personality and leadership inventories leading to project team formation. Various subject area assessments will be taken to determine where additional assistance may be helpful.

*ADM 510 Applied Management Concepts 2008

This course expands the overview of executive management theory and practice in the context of a rapidly changing environment. Individual and group assignments will focus upon management and leadership philosophies, the structure, design, and operation of organizations, and the management of individuals within organizations. Using individual and shared experiences, organizational culture, change processes, team building, motivation, decision-making, and diversity will be studied.

ADM545/MGT540 Organizational Development and Change (onsite and online) 2014

A course designed to understand the three change-related dimensions of an organization: strategy, structure, and job performance. Students will address the following issues: delivery of products and services, business outcomes, innovation, implementing change, and leadership development. Current and future trends in organizations will be considered. Students will learn skills to assess the effectiveness of an organization.

*ADM 554 Operations and Strategy (onsite and online) 2014

This course includes internal operations analysis, planning and control and logistical considerations including supply/value chain management. Also, it includes a strategic review of planning and alliances and an assessment of organizational policies and the competitive environment needed to acquire sustainable competitive advantage.

ADM 560 Applied Management Project 2012

This course calls individual students to combine their program-wide, MBA case analysis skills, content area knowledge, and application skills with personal experience for success in this final active learning capstone experience.

ADM588 Organizational Strategy (Vertical Learning Curve, online only)

2012

This course gives attention to the knowledge and skills needed at the strategic level to grow and sustain performance in an organization, whether a full company, a department, division or other business unit within an existing organization. It addresses the common strategic functions of external analysis, internal analysis, competitive analysis, determining strategic alternatives, execution, and strategic control. This course is delivered in a professor-supervised, self-directed, virtual-reality, on-the-job (OJT) context; relying on observation, explanation, application, mentoring, and testing to maximize professional competencies. The student learns from classic and contemporary readings, case studies, peers, and practicing managers.

MGMT 500 Applied Management Theory (online only)

2014

This course focuses on the functions of management, along with a conceptual framework and the practical skills necessary for managing effectively in the global business environment. Particular emphasis is placed on developing critical thinking skills and enhanced cultural awareness to analyze and develop creative solutions to challenging management dilemmas.

MGT 518 Communication in Organizational Settings

2012

This course will explore the major management issues related to communication patterns in an organizational setting. Strategies for diagnosing and dealing with communication problems will be discussed. Students will be called upon to critically evaluate the possibilities and dilemmas of current and future communication technologies.

MGT530 Strategy Formulation

2006

Students will enhance their skills in developing mission and vision for a business, setting objectives, and formulating strategies to meet those objectives. Consideration will be given to analysis of external and internal environments and to the formulation of a business plan.

*Courses which I wrote or revised.