



## Wendy Puffer

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## Experience

### **ASSISTANT PROFESSOR OF ART,**

#### **PROGRAM COORDINATOR DESIGN FOR SOCIAL IMPACT – 2000-PRESENT**

Developed and instructed the curriculum for a 4-year, 124 credit Design for Social Impact major. This ground breaking major includes courses such as Human Centered Design, Placemaking Design, Social Innovation, Grant Writing and Fundraising, Sustainable Design, Design and Community Development, Senior Project 1 and 2.

#### **CO-FOUNDER MARION DESIGN CO.**

Coordinating a teams of designers conducting research and implementing design projects for social innovation for the community. Projects include urban spaces, interior design, placemaking design and, design thinking sessions.

### **ASSISTANT PROFESSOR OF ART,**

#### **PROGRAM COORDINATOR INTERIOR DESIGN – 2007-PRESENT**

Developed and instructed the curriculum for a 4-year, 124 credit interior design program. 80% of the graduates have retained an interior design related job since graduation. Courses developed include but are not limited to Interior Design studio 1-4, Building Construction, Materials and Lighting, Space Planning, AutoCAD and Revit, and Rendering for Interiors.

#### **INTERIOR DESIGNER AND SOLE PROPRIETOR, PUFFER DESIGN – 2000-PRESENT**

Multiple design projects ranging from single family residences to large sports recreational facilities and medical centers located in multiple states including Indiana, Ohio, and Florida.

#### **ADJUNCT PROFESSOR – 2000-2007**

Developed and instructed art courses including Design 1, Design 2, Color Theory, Modern Art, and Senior Exhibit.

#### **CO-DIRECTOR CAMPUS CRUSADE FOR CHRIST (CRU) AT ILLINOIS STATE UNIVERSITY – 1983-1987**

Co-directed the campus ministry at Illinois State University, Moody Bible Institute, and University of Illinois at Chicago. Led large and small group meetings, conducted large outreach initiatives, and one-on-one training.

## Education

2013-2016 Masters of Fine Arts in Design Thinking

1998-2001 Masters of Arts in Family and Consumer Sciences with a specialty in Interior Design. Ball State University (Accredited)

1993-1998 Undergraduate courses including Statistics, Ceramics, Stained Glass, Drawing.  
Indiana Wesleyan University

1986-1990 Undergraduate Bible courses, Moody Bible Institute

1978-1983 Bachelors of Science in Interior Design and Housing, Indiana State University (CIDA accredited).

## Leadership and Professional Memberships

2016-present AIGA – Faculty member

2015-2016 American Society of Interior Designers, Indiana Chapter – President

2010-present National Council for Interior Design Qualification (NCIDQ)

2010-present Registered Interior Designer, State of Indiana (RID)

2015-2016 American Society of Interior Designers, Indiana Chapter – President Elect

1978-present American Society of Interior Designers – Member

2015-present Society for Experiential Graphic Design

2000-2010 International Interior Designers Association

## Art Gallery Exhibits

2009 Seattle Chapel renderings,

2010 Beard Art Center Student Collaboration project

2011 Martyr's Memorial proposal, Indiana Wesleyan University

2013 Cypress Wesleyan Sports Complex Monument

2013 Naked Tchopstix Restaurant

2014 The Korea Project: A Series of Panoramic Images Illustrating Life

2016 Goff Real Estate Office and Ott Residence projects

2017 Revitalization of the Downtown Square in a Small Rural City: The Impact of the University,  
Radford University

## Professional Speaking, Collaboration, and Service

2000 Developed a Kitchen Board Game, Ball State University

2005 Design Interaction Day, Lecture How to Conduct an Interior Design Business, Ball State University

2007 Coordinated an Art Weekend Workshop for Oak Hill High School students

2007 PMC Workshop, Assisted with teaching a workshop on Precious Metal Clay design

2007 Converse Mural for Converse, IN Worked with Senior students to design and paint a mural for

2009 Habitat for Humanity, Assisted interior design students with design services for host family

2009 Interior Design television interview on Crossroads talk show

2010 I.W.U North Hall Interview on the topic of balancing work and home life

2011 I.W. U Art Visit Day Opening Presentation to prospective students and parents

2010 St. Martins Food service line. Marion, IN

- 2011 Cahoots, Inc. Facilitated collaboration of designing the interior of a new barbecue restaurant in with design students in Converse, IN
- 2011 Samaritan Room Served in food storage room assisting with organization, Converse, IN
- 2012 Host committee member for the Interior Design Educators Council Annual conference, Indianapolis, IN
- 2012 City Planning Facade Proposal to the Sheridan, IN Town Council.
- 2013 Senior Studio Proposal to the Community School of the Arts Board of Directors for a renovation of the main building.
- 2013 Guided senior students to Grand Prize and Runner up competition status for a state wide design competition
- 2013 Conducted a collaborative design project with Community School of the Arts and interior design undergraduates
- 2013 Conducted a collaborative design project with Fort Wayne Habitat for Humanity's Fullers Landing to develop model home designs
- 2014 President Elect for Indiana ASID Sojourn interview for the Daily Planet Project
- 2015 Sweetser Cafe Mural Design competition for Color Theory course. Student's designed and completed a painted mural for a building exterior.
- 2015 Freshman Introduction to Interior Design class proposed a renovation for the Brown Family Basement
- 2016 ASID Design Interaction Day, lead a team that hosted 200 interior design faculty and undergraduate students for a day of design education.
- 2016 Led a team of designers to present an interior design proposal for the Brain Kitchen
- 2016 Led a team of designers to propose a design for the Branson park
- 2016 Lilly Evidence Based Design Conference, Traverse City, MI, Design Thinking poster presentation
- 2017 Lilly Evidence Based Design Conference, Austin, TX, Workshop presenter, Design Thinking Techniques Applied to Immersive Community Engagement

## Academic Committee Service

- |                 |                            |
|-----------------|----------------------------|
| 2008- 2010      | Media Policy Committee     |
| 2011-2012       | Teaching Rubric            |
| 2012 to 2014    | Faculty Senate             |
| 2012 to 2014    | Strategic Planning Council |
| 2016 to present | SAH Curriculum Committee   |

## Professional Development

- |               |   |
|---------------|---|
| February 2017 | Lilly Evidence Based Design Conference, Austin, TX        |
| October 2016  | Lilly Evidence Based Design Conference, Traverse City, MI |
| June 2015     | ASID Leadership Conference, Boston, MA                    |

May 2015	Hospitality Design NextGen Conference, Chicago, IL
June 2014	Dwell on Design Conference, Los Angeles, CA
June 2014	ASID Leadership Conference, Los Angeles, CA
May 2014	ICFF International Contemporary Furniture Fair
June 2013	Neocon
January 2013	Be Loose Graphic Workshop, Manhattan, KS
March 2012	A Triad of Sociocultural Sustainability: Context, Content, and Meaning/Green Buildings as an Expression of Earth Stewardship: User Satisfaction, Emotional Attachment, Building Message IDEC Conference
March 2012	Empowering Students Through Collaboration Across Institutions: Community Health and Design Studio Class IDEC Conference
March 2012	The Online Design Notebook: A Comparative Study of Reflective Writing Visualization Activities/The Utilization of Building Information Modeling Software for Student Understanding of Building Systems IDEC Conference
March 2012	Keynote: Rosalyn Cama IDEC Conference
March 2012	Green BIM: Investigating Sustainability Environmental Performance of Interior Environments Using BIM IDEC Conference
March 2012	Design Thinking is in the Full Scale Details/Strengthening Collegiality and Learning in the Interior Design Classroom Through Strengths-Based Education IDEC Conference
March 2012	Capturing a Rewarding Global Experience through Skype Technology/ Think Global, Design Local Utilizing Ecotourism Principles to Foster Global Perspective in the Beginning Design Student IDEC Conference
March 2012	Panel: Teaching Interior Architecture IDEC Conference
March 2012	Keynote Jo Staffelback Heinz IDEC Conference
March 2012	Google Sketchup Pro for Educators, 30167 IDEC Conference
December 2011	Interior design Course and Project Preparation to comply with CIDA standards
October 2011	Successfully completed and passed the NCIDQ licensing exam
May 2011	IES-Litecontrol / Teachers of Lighting Workshop
September 2010	Lilly Conference on College and University Teaching, Traverse City, MI
June 2010	Teaching Triage Online
May 2010	ASID STEP Workshop Indianapolis, IN
June 2010	Neocon Merchandise Mart, Chicago, IL

June 2010	CIVA Christians in Visual Arts Gordon College, MA
June 2009	Neocon Merchandise Mart, Chicago, IL
March 2009	Interior Design Educators Council, IDEC St. Louis, MO
August 2009	AutoCAD workshop, Indianapolis, IN
June 2008	Neocon, Merchandise Mart, Chicago, IL
May 2009	Co-lead a course touring Paris and London for IWU's art division
May 2005	Apprenticeship, David Long Designs, York, UK