



HERB VINCENT PETERSON

Curriculum Vita

BORN

1979 | Indianapolis Indiana

EDUCATION

2008 The Ohio State University | MFA

2006 Herron School of Art and Design | BFA

2006 Herron School of Art and Design | Minor Art History

SELECTED EXHIBITIONS AND PERFORMANCES

2015 *Art and Design Faculty Exhibition* | Group Exhibition | Williams Galleries | Beard Arts Center: IWU
Marion Indiana

2014 *Not Until I Get There* | Solo Exhibition | Williams Galleries | Beard Arts Center: IWU
Marion Indiana

2013 *1000 Words* | Group Exhibition | Jacksson Contemporary Art | Curator
Columbus Indiana

In the End | Special Projects | Installations with Students | Herron School of Art and Design
Indianapolis Indiana

2012 *Symbols, Stories and Conclusions* | Solo Exhibition | Kuhn Fine Arts Gallery | Ohio State Marion
Marion Ohio

X-Marks the Spot | in collaboration with John McCutcheon | Sean Christopher Gallery
Columbus Ohio

Bee Asana | with Linda Adele Goodine | 75th Sylvia Plath Symposium | IU Bloomington
Bloomington Indiana

2011 *Inscription* | in collaboration with Jessica Larva | Wehrle Art Gallery | Ohio Dominican University
Columbus Ohio

2010 *And at the hour of our Death* | Solo Exhibition | Sean Christopher Gallery
Columbus Ohio

Bee Asana | with Linda Adele Goodine | Reese-Berkshire Gallery | Herron School of Art
Indianapolis Indiana

Ship | with artists from 13 E. Tulane | Artillery (Shoebox) Gallery | South Campus Gateway
Columbus Ohio

The I in Text | Riffe Gallery - Ohio Arts Council | Curated by Liz Maugaans (CMOCA)
Columbus Ohio

Honey Drip | in collaboration with Linda Adele Goodine | National Museum of Art
Skopje Macedonia

A-Holes | Gateway Center | with 13E.Tulane and Couchfire Collective
Columbus Ohio

2009 *(s)Edition: Prints as Activism* | Urban Institute of Contemporary Arts
Grand Rapids Michigan

Chautauqua | Step Contemporary Art Center-Herberger Institute for the Arts | Arizona State
Tempe Arizona

The Constructed Journey : Fine Art and Video | Indiana University Lilly Auditorium | IUPUI
Indianapolis Indiana

SELECTED EXHIBITIONS AND PERFORMANCES CONTINUED

- 2009 *Ikea Idea* | Bell Tower Gallery | Arizona State University
Tempe Arizona
- Lucky Project Space* | Performance | itlookslikeitsopen gallery
Columbus Ohio
- 2008 *Quick Honey, Stop the Car* | Public Art Project | UAS Gallery & Columbus Downtown Development
Columbus Ohio
- Out of Book* | Solo Exhibition | Sean Christopher Gallery
Columbus Ohio
- Bee Asana* | Ruschman Gallery
Indianapolis Indiana
- Chasing Wonderment* | Emerging Artists | Blue Star Contemporary Art Center
San Antonio Texas
- Settling Down, A New Typographic* | MFA Exhibition | Urban Arts Gallery
Columbus Ohio
- Texts* | New Works, New Artists | Agora Contemporary Art
New York City New York
- Bee Asana* | Elizabeth Gallery
London England
- Bee Asana* | 75th Sylvia Plath Symposium | Oxford Play House
Oxford England
- A Walk for Gina* | Public Performance | with Zuzana Muranicova
Columbus Ohio
- 2007 *Small Works* | Roy G Biv Gallery | Curator Diana Matuszak
Columbus Ohio
- Mixed Salad* | Performance | ACCAD, The Ohio State University
Columbus Ohio
- Listen To Me* | Oxford Open | Modern Art Oxford
Oxford England
- Fab 4* | Projected | Sherman Art Gallery | Curator Sarah Weinstock
Columbus Ohio
- Warm Conversations A & B* | Scope: PAM | East Hampton Studios and Gallery
East Hampton New York
- I love My...* | The Van that Thought Out Loud | Indianapolis Museum of Contemporary Art
Indianapolis Indiana
- Braid* | New Work By Ohio Artists | The Warehouse Gallery
Delaware Ohio
- 2006 *Warm Conversations A & B* | Art-Basel | Miami Beach Convention Center
Miami Florida
- 1:1 UC-OSU* | The Ohio State University | Hopkins Hall and Silver Image Gallery
Columbus Ohio
- Warm Conversations A & B* | Cinema Scope Art Fair | Gallery of Scope
Miami Florida
- In Recovery* | Northern Kentucky University | Third Floor Gallery
Highland Heights Kentucky
- First Class* | Herron Senior Thesis Exhibition | Big Car Gallery
Indianapolis Indiana

SELECTED EXHIBITIONS AND PERFORMANCES CONTINUED

- 2006 *To Mourn* | Herron School of Art Annual Student Show | Marsh Special Projects Gallery
Indianapolis Indiana
- Return to Sender* | The Madison Arts Gallery and Studios
Indianapolis Indiana
- Consumption* | The Madison Arts Gallery and Studios | Curator Jeremy Tubbs
Indianapolis Indiana
- It's All About Us* | Harrison Center for the Arts
Indianapolis Indiana
- Hearts to Hormones* | Indiana University Purdue University Indianapolis | Public Art Billboards
Indianapolis Indiana
- 2005 *Conflux* | Herron School of Art and Design | Gallery 003
Indianapolis Indiana
- Different Similarities* | Lamp Gallery of Contemporary Art
Indianapolis Indiana
- Nous* | Independent Research UROP | Bonder Contemporary Art
Indianapolis Indiana
- History is a Verb* | Herron School of Art Annual Student Show | Herron Gallery | Curator Lori Nix
Best in Show for Photography | Indianapolis Indiana
- Ephesians Chapter 3* | Private Viewing | Bratton Installation Gallery
Indianapolis Indiana
- 2004 *We Five* | Group Exhibition | e Anderson Gallery
Fort Wayne Indiana
- One Man, One Piece, One Show* | Bonder Contemporary Art
Indianapolis Indiana
- Moving In* | Herron School of Art Annual Student Show | Herron Gallery
Indianapolis Indiana
- Dis-Pepsi* | The Underground's Emerging Artists | Harrison Center for the Arts
Indianapolis Indiana
- 2003 *Stop* | Herron School of Art Annual Student Show Herron Gallery
Indianapolis Indiana

AWARDS HONORS FELLOWSHIPS

- 2010 *Faculty Development Summer Research Grant* | Ohio Dominican University
- 2008 *Fergus Materials Grant* | The Ohio State University College of the Arts
Graduate Studio Fellowship | Ann Hamilton - Michael Mercil Studio | The Ohio State University
- 2007 *Fergus International Travel Grant* | The Ohio State University College of the Arts
- 2006 *Graduate Fellowship Stipend* | The Ohio State University Department of Art
IUPUI Top 100 Students | Nominated for Top Graduating Senior | IUPUI
IUPUI Top 10 Male Student | Ranked #6 Overall | IUPUI
The Spirit of Herron Fellowship | Selected for embodying the essence of Herron | Herron School of Art
The Annual Menz Scholarship | Nomination | Herron School of Art and Design
- 2005 *Outstanding Teacher Award* | Herron School of Art and Design Saturday School | Winter Semester
Marry Milligan Award | For Excellence in Photography | Herron School of Art and Design
Outstanding Teacher Award | Herron School of Art and Design Saturday School | Fall Semester

AWARDS HONORS FELLOWSHIPS CONTINUED

- 2004 *Louise Fulton IMA Fellowship* | Excellence in Photography | The Indianapolis Museum of Art
- 2004 *Joseph Van Sickle Award* | Excellence in Photography | Herron School of Art and Design
Ada Brondband Design Award | Excellence in Visual Communication | Herron School of Art
- 2003 *Gregg Prosser Design Award* | Excellence in Visual Communication | Herron School of Art
Joseph Van Sickle Award | Foundation Studies and Academic Excellence | Herron School of Art

LECTURES JUROR CURATORIAL

- 2015 *National Honors Art Induction* | Speaker | Mississinewa High School
Gas City Indiana
Day of Aliveness 2015 | Guest Design Coach | NPO Lark's Song
Marion Indiana
Making the Break | Speaker and Panel Discussion | Herron School of Art and Design
Indianapolis Indiana
- 2014 *Art Rules and Love Affairs* | Visiting Artist Lectures | Division of Art and Design: IWU
Marion Indiana
- 2012 *Developing an Effective Web Presence* | Visiting Artist Lectures | The Ohio State University (Design, Art)
Columbus Ohio
Technology and Transformation | Speaker and Panel Discussion | Center for Dominican Studies: ODU
Columbus Ohio
Grunwald Gallery 2012 Exhibition: Bloomington Photography Club | Juror | Indiana University
Bloomington Indiana
- 2011 *30, Years of Photographic Work* | Head Curator | Wehrle Art Gallery, Ohio Dominican University
Columbus Ohio
The Shape of Letter | Ann Hamilton Lecture Series | Wexner Center/Thompson Library OSU
Columbus Ohio
The Shape of Design to Come | The UnSchool | 13 E. Tulane Studio
Columbus Ohio
- 2010 *Where Do you find Inspiration* | Visiting Artist Lectures | The Ohio State University (Design, Art, Arch)
Columbus Ohio
Finding Our Way Back Home | Human Centered Design Exhibition | 13 Tulane Gallery
Columbus Ohio
- 2009 *The Constructed Journey : Fine Art and Video* | Book Presented | IUPUI Lilly Auditorium
Indianapolis Indiana
The First Ever Columbus Genius Award | Presenter | Columbus Museum of Contemporary Art
Columbus Ohio
- 2008 *Location Location Location* | Panelist | Urban Arts Gallery
Columbus Ohio
Gallery Talk, The Emergence of Art and Design | Columbus Museum of Art/Contemporaries, UAS
Columbus Ohio
- 2007 *Re-Surfacing* | Curator | Technology Expanding the Horizon, The Ohio State University
Columbus Ohio
Web Importance and Presence | Public Lecture | The Department of Art, The Ohio State University
Columbus Ohio
- 2006 *iMOCA 101* | Public Lecture | Indianapolis Museum of Contemporary Art
Indianapolis Indiana
Gallery Talk, Warm Conversations A and B | The Madison Arts Gallery and Studios
Indianapolis Indiana

LECTURES JUROR CURATORIAL

- 2006 *Return To Sender* | Head Curator | The Madison Arts Gallery and Studios
Indianapolis Indiana
Menz Lecture | Public Lecture | Herron School of Art and Design
Indianapolis Indiana
Conflux | Guest Curator | Gallery 003 | Herron School of Art and Design
Indianapolis Indiana
- 2005 *Air* | Guest Juror | Indianapolis Camera Club | Annual Print Competition
Indianapolis Indiana

BIBLIOGRAPHY

- 2015 Cravens, Ali. "Untangling the confusion of contemporary art." *The Sojourn*. 29 Jan. 2015.
- 2013 Blair, Brian. "Cellphone photo exhibit dials up creativity." *The Republic*. 6 Mar. 2013.
- 2011 Yates, Christopher. "ODU: Sex, loss at odds in photos." *Columbus Dispatch*. 14 Nov. 2011.
Watson, Zach. "Little School hosts big retrospective." *The Other Paper*. 10 Nov. 2011.
- 2010 Mantey, Jackie. "The A-List, November Gallery Hop-Sean Christopher Gallery." *Columbus Alive*. 4 Nov. 2010.
Shubaily, Raad. "I of the Text' eyes social issues with art." *The Lantern*. 1 June. 2010.
Starr, Ann. "Text-based show: good art, weak theme." *The Other Paper*. 1 June. 2010.
Davis, Amy. "Wordplay links text-filled pieces by Ohioans." *Columbus Dispatch*. 16 May. 2010.
Zollinger-Turner, Tracy. "Artscape:A-Holes Artist Miniature Golf." *Columbus Alive*. 18 Mar. 2010.
- 2009 Bowen, Jimi. "From Ohio State to New Studio." *The U Weekly: Ohio State University* Nov. 2009.
Payne, James. "13 E. Tulane." Online Posting. 6 Nov 2009. banalization.com
- 2008 Peterson, Herb Vincent. *Settling Down a New Typographic*. MFA Thesis. Columbus: Ohio State University P,2008
Starker, Melissa. "The A List, Emerging Underground." *Columbus Alive*. 18 July. 2008.
Arts, Sunday. "Window-Filling work beckons passers-by." *Columbus Dispatch*. 27 Apr. 2008.
Elwood, Victoria. "Honey Stop the Car!." Online Posting. 16 Apr 2008. <http://osuarts.blogspot.com>
- 2006 Neff, Ben. "Appetite for the fine Arts." *Intake Monthly Magazine*. 13 Apr. 2006.
West, Christopher. "Art in Review." Online Posting. 14 Apr 2006. ontheclasp.org.
Gerber, Stephanie. "Hearts to Hormones." Online Posting. 10 Feb 2006. iupui.edu
- 2005 Genesis. *Literary Publication*. Two images published. Volume 39 Fall 2005
- 2004 Genesis. *Literary Publication*. One image published. Volume 38 Fall 2004
- 2003 Warkel, Harriet G., Martin F. Krause, and S.L. Berry. *The Herron Chronicle*. Bloomington: U of Indiana P, 2003

COMMITTEES AND ORGANIZATIONS

- 2015 *AIGA Design Leader* | NY AIGA
Marion Design Committee | Main Street Marion | Marion Indiana
University Technology Committee | Indiana Wesleyan University
AIGA Faculty Advisor | AIGA Student Group | Indiana Wesleyan University Art + Design
- 12-13 *Advancement Review Committee* | Herron School of Art and Design: Visual Communication
Graduate Acceptance Committee | Herron School of Art and Design: Photography Program
- 12-11 *Education Board Member* | City Art Center - Non-Profit Art Center | Delaware Ohio
- 10-12 *AIGA Faculty Advisor* | AIGA Student Group | Ohio Dominican University
- 09-10 *Ohio Dominican University Web Committee* | Ohio Dominican University
- 09-12 *Ohio Dominican University Academic Advisory Web Committee* | Ohio Dominican University
- 09-13 *Open and Build Design Thinking Studio* | Board of Directors | Executive Director 2009

COMMITTEES AND ORGANIZATIONS CONTINUED

AIGA | American Institute of Graphic Arts | Faculty Member
CSCA | Columbus Society for Communication Arts | Faculty Member
CAA | College Art Association | Member
OAL | Ohio Art League | Member
GCAC | Grater Columbus Arts Council | Member
SPE | Society For Photographic Education | Member
INDY ARTS | Arts Council of Indianapolis | Member
IDADA | Indianapolis Downtown Artists and Dealers Association | Member

PAST COMMITTEES AND ORGANIZATIONS

GSAC Graduate Student Council of Art | Vice President and Treasurer | The Ohio State University
AIGA | American Institute of Graphic Arts | Student Rep and Student President
IPPG | Indiana Professional Photographers Guild | Member 2000 - 2003
PPI | Professional Photographers of Indiana | Member 2000 - 2003
PPA | Professional Photographers of America | Certified Master Photographer. 2002 - 2004
ASA | Active Student Artists | Herron School of Art and Design Representative 2002- 2006

TEACHING EXPERIENCE

- 2015- **Indiana Wesleyan University: Division of Art + Design, College of Arts and Sciences**
Assistant Professor of Graphic Design | Coordinator of Graphic Design Program
- Duties Include:** *Re-developing design curriculum, overseeing adjunct faculty, student mentoring and advising, Senior Thesis mentoring, running AIGA student group, program assessment, developing criteria for national accreditation, teaching, committees, service to the university, community, and the church.*
- Classes Taught Include:** *Visual Communication Design, Senior Advanced Design, Typography, Com Layout and Design, Com Illustration, Senior Exhibition and Special Topics: Advanced Summer course on Branding*
- 12-13 **Herron School of Art and Design: Department of Visual Communication Design & Photo Intermedia**
Visiting and Adjunct Professor of Art
- Duties Include:** *Worked with faculty to develop stronger courses in conceptual thinking, divergence and convergence and process, Wrote new graduate level courses, graduate acceptance committee, and advancement review committee.*
- Classes Taught Include:** *Visual Research in Design, Type and Image 01, Visual Research 02, Type and Image 02, Advanced Color Photography, Image as Type, Graduate Studio Critiques and Visits.*
- 09-12 **Ohio Dominican University: Department of Art and Design, Division of Arts and Letters**
Assistant Professor of Art and Design
- Duties Include:** *Worked with faculty to develop stronger courses in conceptual thinking, divergence and convergence and process, Developed new design program and photography program, worked to establish internship program, STEM to STEAMED research on campus, ran labs and oversaw design curriculum.*
- Classes Taught Include:** *Classes Taught Include: Life and Object Drawing, Color Theory for Design Communication, Studio Humanities (non-majors), Art and Community, Photoshop for Image Making, Photography, Design 1, Principles and Elements, Design 2, Design for Identity, Brand and Campaign, Typography, Design 3, Design for Interactivity, Design 4, Design for Social Impact, Production for Design, Installation and Time based Art, and Advanced Photographic Techniques.*

TEACHING EXPERIENCE CONTINUED

08-09 **Department of Industrial, Interior & Visual Communication Design: The Ohio State University**
Visiting Assistant Professor and Lecturer

Duties Include: *Worked with faculty to develop new foundation based courses, sat on grad research committies, helped to strengthen the Design Minor, Graduate Visits and Studio Critiques.*

Classes Taught Include: *Color for Design Communication, Technical Drawing for Design, Design Management, Photoshop for Design, Held hours with multiple Graduate Students working toward MFA*

2008 **Department of Art: The Ohio State University (Summer 08)**
Lecturer of Fine Arts

Classes Taught Include: *Introduction to Digital Photography and Darkroom Photography*

06-08 **Department of Art: The Ohio State University**
Graduate Teaching Associate

Classes Taught Include: *Introduction to both Digital and Traditional Photography, Contemporary Photo Lecture for one semester.*

2006 **Department of Photography: Herron School of Art and Design**
Adjunct Assistant Professor

Classes Taught Include: *Image and Text: Art and Design.*

04-06 **Herron School of Art and Design Saturday School: Herron School of Art and Design**
Design Instructor

Classes Taught Include: *Photoshop for Design, Darkroom Photography, Advanced Image Making*

STUDIO EXPERIENCE

Herb Vincent Peterson Studio | Creative Director | Los Angeles California

Proof Design Co. | Partner - Creative Director | DesignThinking Studio | Columbus - Indianapolis

Open and Build | Executive Director (Not-For Profit) Design Studio | Columbus Ohio

Ann Hamilton Studio | Senior Creative Director - Design Management | Columbus Ohio

Michael Mercil Studio | Creative Assistant - Design Management | Columbus Ohio

Goodine Studio | Head Studio Assistant - Photography & Design Management | Indianapolis Indiana

Peterson Visual Design (Fuse Design Group) | Principal - Senior Director | Indianapolis Indiana