

CURRICULUM VITAE

ACADEMIC APPOINTMENTS

Assistant Professor of Graphic Design

Indiana Wesleyan University | Division of Art+Design

2026–Present

Instructor of Graphic Design

Indiana Wesleyan University | Division of Art+Design

2022–2026

Director, The Foundry (IWU Art+Design In-House Design Studio)

Indiana Wesleyan University | Division of Art+Design

2022–Present

EDUCATION

Master of Fine Arts, Communication Design

Kutztown University of Pennsylvania

2023–2026

Thesis: How Sports Branding Builds Culture & Community

Bachelor of Science, Graphic Design & Photography

Indiana Wesleyan University

1997–2001

TEACHING & PEDAGOGICAL FOCUS

- Practice-based learning and client-embedded studio projects
- Professional portfolio development and career preparation
- Industry workflow simulation (branding, identity systems, UX & interface design)
- Design research, semiotics, and visual rhetoric
- Collaborative and interdisciplinary studio practice
- Faith-integrated design education and ethical professional practice

ACADEMIC TEACHING INTERESTS

- Branding systems, typography systems, and identity design
- Graphic design history in contemporary visual communication
- Sports branding, fan culture, and community-based design
- Design for impact and entrepreneurship
- Professional practice and career preparation in graphic design
- User experience and interface design
- Emerging technologies in design education
- Study-abroad and global design education

TEACHING EXPERIENCE

Practice-based graphic design educator specializing in branding, identity systems, typography, user experience, and professional preparation. Courses emphasize industry workflows, collaborative studio practice, client engagement, and design research informed by professional standards.

Studio & Core Courses:

DES-101 Design Fundamentals
DES-201 User Experience Design
DES-202 Typography
DES-251 Making Meaning (Semiotics & Visual Rhetoric)
DES-252 Advanced Typography
DES-302 Identity Design
DES-305 Interface Design
DES-351 Service & Research Design
DES-360 Advanced Graphic Design & Layout
DES-425 Design for Sports Marketing

Capstone & Professional Practice:

DES-405 Capstone Studio
DES-451 Design for Social Entrepreneurship

Faculty-Led Study Abroad & Travel Courses:

ART-392 Iceland Photography & Design — Lead Faculty
ART-392 Switzerland & Germany Design — Lead Faculty

ACADEMIC LEADERSHIP & ADMINISTRATION

Coordinator Graphic Design Program Indiana Wesleyan University	2022–Present
Coordinator Graphic Design Program Minor Indiana Wesleyan University	2022–Present
Director The Foundry (In-House Design Firm) Indiana Wesleyan University	2022–Present
Faculty Advisor IGNITE Indiana Wesleyan University	2026–Present
Lead Faculty & Coordinator Iceland Photography & Design Travel Course	2024
Lead Faculty & Coordinator Switzerland & Germany Design Travel Course	2026

PREVIOUS ACADEMIC APPOINTMENT

Adjunct Professor of Graphic Design Indiana Wesleyan University Division of Art+Design	2003–2007
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Studio & Core Courses:

273 Introduction to Computer Graphics
473 Advanced Computer Graphics / Branding

PROFESSIONAL & CREATIVE PRACTICE (SELECTED)**RMD (Ryan Miller Design)**

Principal/Creative Director

2006–Present

Practice focuses on branding systems, identity design, and strategic communication for public, private, and non-profit organizations. Responsibilities include creative direction, brand development, project management, budgeting, vendor relations, campaign concepting, copywriting, and leadership of multidisciplinary design teams.

Selected clients include: Ruth's Chris Steak House, TCC, KPaul, eGov Strategies, CORE Business Solutions, Mesa Medical, IMMI, City of Noblesville, US Sports Advisors, Preferred Global, INDOT, Priority Physicians, and WorkSmart Systems.

MediaSauce

Art Director

2005–2006

Responsible for the design and art direction on clients' websites. Other duties included team management and photo direction.

MillerBrooks

Art Director

2004–2005

Responsible for the concept and production of advertising, flash presentations, trade show graphics and marketing material.

Galyans Sports & Outdoor

Senior Designer

2002–2004

Responsibilities included advertising and brand concept development, private-label branding, environmental and retail graphics, art direction for photography, and national campaign production for retail and sporting goods environments.

PUBLICATIONS & DESIGN RECOGNITION

Jaffe Financial Services Branding | Logo Lounge Master Series, Volume 3

NatureScape Outdoor Branding | Logo Lounge, Volume 6

RESEARCH & CREATIVE ACTIVITY**Research***Leipzig Is Ours*

2025–Present

Practice-based research examining how global and local sports brands construct cultural identity and community formation, with a focus on European football ecosystems.

Book Manuscript (in progress)*Beyond the Game - How Sports Branding Builds Culture & Community*

2025–Present

Practice-based and research-informed book, Developed from and expanded upon MFA thesis research, examining the cultural, social, and economic impact of sports branding and design systems.

Creative Research Project (in development)*StoryBook AI*

2025–Present

AI-powered interactive storybook and projection-mapped learning environment for collaborative storytelling and real-time visual generation in design education.

EXHIBITIONS

Iceland Photography Group Exhibition	2024
Leipzig Is Ours Thesis Exhibition	2026
Design Your Way Group Exhibition	2026

INVITED LECTURES, PANELS & GUEST CRITIQUES

Indiana Wesleyan University, Business Division Guest Speaker & Presenter	2007
IUPUI Small Business Marketing Summit Speaker & Panelist	2008
Art Institute of Indianapolis Portfolio Review, Guest Critic & Speaker	2010
Indiana Wesleyan University Design Club Guest Speaker	2011
Indiana Wesleyan University Advertising & Marketing Guest Speaker & Presenter	2013
Noblesville High School Web Design Guest Speaker & Presenter	2016–2017
Indiana Wesleyan University Senior Seminar Guest Speaker & Presenter	2017
Indiana Wesleyan University Art + Design Division Guest Speaker & Presenter	2022–Present
Heritage Christian School AP Art Guest Speaker & Presenter	2022
Indiana Wesleyan University Senior Portfolio Guest Speaker & Presenter	2022
Indiana Wesleyan University Capstone: Business Practices Guest Speaker	2024–Present
Indiana Wesleyan University Ideation II Guest Speaker & Presenter	2025
Heritage Christian School Photography Class Guest Speaker & Presenter	2025
Heritage Christian School Career Fair Guest Speaker & Presenter	2026
Heritage Christian School NAHS (National Art Honor Society) Keynote Speaker	2026

UNIVERSITY & PROFESSIONAL SERVICE**University Service:**

Indiana Wesleyan University Art + Design Division Marketing Committee	2022–Present
Indiana Wesleyan University Art + Design Division Creative Research Group	2022–2023
Indiana Wesleyan University Athletic Committee	2024–Present
Indiana Wesleyan University SAH Representative for Student Life Council	2026–Present
Indiana Wesleyan University Wildcat Academy (Art + Design) Camp Co-Director	2025

Professional & Community Service:

AYS Board Member Marketing Advisor	2007–2010
Six Points Church Awana Program Co-Leader	2012–2017

Six Points Church Capital Campaign | Design & Marketing Advisor

2016

Marion Easter Pageant | Design & Marketing Advisor

2018-2025

TECHNICAL & PROFESSIONAL SKILLS

- Adobe Creative Cloud and web platforms
- Branding systems, identity design, and visual communication
- UX and interface design workflows
- Typography and visual systems
- Design research and design thinking methodologies
- Photography (film, digital, and commercial)
- Print production and digital publishing workflows
- Leadership of multidisciplinary creative teams

REFERENCES

References available upon request.