

Retention Rates for N&G DeVoe Business Programs

Notes:

- Retention rate is defined here as the percentage of students who stay enrolled for at least 12-months.
- A retention rate of "n/a" indicates there were zero students in the cohort, and thus a retention rate cannot be calculated.

Figure 1) Undergraduate Programs

Program	2017-18	2018-19	2019-20	3-Yr Average
A.S. in Accounting	61.1%	56.6%	53.1%	56.9%
A.S. in Business	59.2%	58.3%	53.5%	57.0%
A.S. in Computer Information Systems	64.0%	51.9%	55.4%	57.1%
B.S. in Business/Business Administration	73.8%	76.8%	75.8%	75.5%
B.S. in Healthcare Administration	71.3%	62.0%	57.0%	63.4%
B.S. in Hospitality Management	*100.0%	*66.7%	70.0%	70.0%
B.S. in Management	81.0%	80.5%	76.2%	79.2%
B.S. in Marketing	70.7%	75.6%	67.1%	71.1%
B.S. in Accounting	75.5%	70.5%	73.8%	73.3%
B.S. in Business Information Systems	76.0%	73.0%	75.9%	75.0%

*Indicates a starting cohort containing less than 10 students. Interpret with caution.

Overall combined (3-years) undergraduate retention rate (all programs, all three years): 66.5%

Figure 2) Graduate Programs

Program	2017-18	2018-19	2019-20	3-Yr Average
M.S. in Accounting	71.3%	84.9%	73.7%	76.6%
M.S. in Human Resource Management	75.4%	79.0%	70.4%	74.9%
M.S. in Management	80.0%	71.7%	67.7%	73.1%
M.B.A. - Standard Track	76.7%	75.8%	77.0%	76.5%
M.B.A. - Health Care Specialization	81.5%	86.6%	84.2%	84.1%
M.B.A. - Intl. Business Specialization	80.0%	*100.0%	n/a	n/a
M.B.A. - Management Specialization	70.3%	75.0%	n/a	n/a
M.B.A. - Personal Finance Specialization	64.3%	58.3%	84.0%	68.9%
M.B.A. - Project Mgmt. Specialization	n/a	81.8%	68.6%	n/a
M.B.A. - School Admin. Specialization	n/a	*100.0%	*83.3%	n/a
**D.B.A. Programs	n/a	n/a	n/a	n/a

*Indicates a starting cohort containing less than 10 students. Interpret with caution.

**Doctoral programs started in 2019, thus measuring 12-month retention is not feasible at this time.

Overall combined graduate retention rate (all programs, all three years): 77.5%