

Retention Rates for CAPS DeVoe Business Programs

Notes:

- Retention rate is defined here as the percentage of students who stay enrolled for at least 12 months.
- A retention rate of "n/a" indicates there were zero students in the cohort, and thus a retention rate cannot be calculated.

Figure 1) Undergraduate Programs

Overall combined (4-years) undergraduate retention rate (all programs, all four years): **69.1%**

Program	2018-19	2019-20	2020-21	2021-22	4-Yr Total
AFROTC Flight Academy Scholarship Program	n/a	n/a	100%	100%	100.0%
A.S. in Accounting	56.6%	53.1%	60.2%	53.3%	59.3%
A.S. in Business	58.3%	53.5%	50.5%	56.0%	57.0%
A.S. in Computer Information Technology	64.0%	51.9%	55.4%	56.3%	56.3%
A.S. in Operations Management	n/a	n/a	*00.0%	45.0%	43.0%
A.S. Professional Pilot	n/a	n/a	n/a	*25.0%	25.0%
A.S. Public Service and Management	53.3%	75.9%	77.1%	79.4%	76.3%
A.S. to M.B.A.	*100.0%	100.0%	100.0%	100.0%	100.0%
A.S. to M.S.M.	n/a	*100.0%	*100.0%	*100.0%	*100.0%
B.S. in Accounting	70.5%	73.8%	68.7%	76.4%	72.4%
B.S. in Aviation Management	n/a	n/a	n/a	*100.0%	*100.0%
B.S. in Business Administration	76.8%	75.8%	74.1%	77.3%	76.3%
B.S. in Global Security and Strategy Management	n/a	n/a	n/a	*100.0%	*100.0%
B.S. in Healthcare Administration	62.0%	57.0%	71.2%	74.4%	66.2%
B.S. in Hospitality Management	*66.7%	*70.0%	53.3%	*100.0%	72.4%
B.S. in Management	80.5%	76.2%	81.7%	80.6%	80.3%
B.S. in Marketing	75.6%	67.1%	83.1%	81.3%	78.9%
Certificate in Human Resource Management	n/a	n/a	*100.0%	65.0%	66.7%

*Indicates a starting cohort containing less than 10 students. Interpret with caution.

Figure 2) Graduate Programs

Overall combined graduate retention rate (all programs, all three years): **78.7%**

Program	2018-19	2019-20	2020-21	2021-22	4-Yr Total
M.S. in Accounting	84.9%	73.7%	69.9%	74.4%	77.3%
M.S. in Human Resource Management	79.0%	70.4%	61.4%	70.9%	69.9%
M.S. in Management	71.7%	67.7%	64.2%	95.2%	73.1%
M.B.A. - Standard Track	75.8%	77.0%	76.2%	80.4%	77.4%
M.B.A. - Health Care Specialization	86.6%	84.2%	73.7%	78.0%	79.8%
M.B.A. - Personal Finance Specialization	58.3%	84.0%	75.0%	*100.0%	77.3%
M.B.A. - Project Management Specialization	81.8%	68.6%	78.3%	84.4%	77.8%
M.B.A. - School Admin. Specialization	*100.0%	*83.3%	*80.0%	*100.0%	83.3%
D.B.A. – Doctoral Completion Program	n/a	n/a	*85.7%	*100.0%	93.8%
D.B.A. - Accounting	n/a	*80.0%	*75.0%	*100.0%	80.0%
D.B.A. - Health Care Administration	n/a	86.2%	77.3%	70.6%	79.4%
D.B.A. – Information Systems	n/a	n/a	83.0%	72.2%	80.0%
D.B.A. - Management	*50.0%	74.1%	68.4%	82.1%	73.9%