

Retention Rates for CAPS DeVoe Business Programs

Notes:

- Retention rate is defined here as the percentage of students who stay enrolled for at least 12 months.
- Rates with low starting cohorts (N) of less than 10 are unstable; interpret with caution.

Figure 1) Undergraduate Programs

Acad Year Degree Level	2021		2022		2023		2024		2025		5-yr Total	
	N	Retention	N	Retention	N	Retention	N	Retention	N	Retention	N	Retention
A) UG Certificate			8	62.5%	7	42.9%	29	72.4%	39	64.1%	83	65.1%
Certificate in Essential Business Practices							20	75.0%	16	75.0%	36	75.0%
Certificate in Human Resource Management			8	62.5%	7	42.9%	9	66.7%	23	56.5%	47	57.4%
B) Associates	455	63.5%	414	64.7%	406	59.9%	305	57.0%	327	56.3%	1907	60.7%
A.S. in Accounting	65	61.5%	74	75.7%	64	60.9%	57	59.6%	61	47.5%	321	61.7%
A.S. in Aviation (Professional Pilot)			5	20.0%	7	71.4%	12	66.7%	16	87.5%	40	70.0%
A.S. in Business	334	62.3%	275	62.5%	270	58.1%	177	56.5%	189	55.6%	1245	59.6%
A.S. in Creative Digital Media	17	76.5%	19	52.6%	20	45.0%	23	43.5%	27	55.6%	106	53.8%
A.S. in Operations Management - Logistics Specialization			8	25.0%	12	58.3%	17	58.8%	18	72.2%	55	58.2%
A.S. in Operations Management - Manufacturing Specialization			3	66.7%	11	81.8%	8	37.5%	10	30.0%	32	53.1%
A.S. in Public Service Management	39	71.8%	30	83.3%	22	77.3%	11	81.8%	6	83.3%	108	77.8%
C) Bachelors	265	79.6%	236	80.5%	208	78.8%	431	67.1%	472	63.6%	1612	71.6%
B.A./B.S. in Business/Business Administration	95	82.1%	91	78.0%	67	85.1%	142	62.7%	186	65.1%	581	71.6%
B.A./B.S. in Healthcare Administration	41	82.9%	38	84.2%	41	68.3%	65	64.6%	63	65.1%	248	71.4%
B.A./B.S. in Hospitality Management	10	50.0%									10	50.0%
B.A./B.S. in Management	57	71.9%	41	90.2%	31	77.4%	81	64.2%	99	57.6%	309	68.3%
B.A./B.S. in Marketing	13	84.6%	7	85.7%	1	100.0%	8	100.0%	8	25.0%	37	75.7%
B.S. in Accounting	49	85.7%	51	76.5%	43	81.4%	76	75.0%	68	69.1%	287	76.7%
B.S. in Aviation Management					8	87.5%	11	100.0%	8	87.5%	27	92.6%
B.S. in Global Security and Strategy Management					12	66.7%	28	71.4%	17	70.6%	57	70.2%
B.S. in Marketing - Digital Media Specialization			8	62.5%	5	80.0%	20	50.0%	23	56.5%	56	57.1%
Total	720	69.4%	658	70.4%	621	66.0%	765	63.3%	838	60.7%	3602	65.7%

Figure 2) Graduate Programs

Acad Year Degree Level	2021		2022		2023		2024		2025		5-yr Total	
	N	Retention	N	Retention	N	Retention	N	Retention	N	Retention	N	Retention
E) Masters	606	79.7%	446	82.5%	1054	93.5%	2225	94.5%	989	91.7%	5320	91.1%
M.S. in Accounting	25	88.0%									25	88.0%
M.S. in Financial Accounting	24	83.3%	18	83.3%	7	85.7%	14	85.7%	18	83.3%	81	84.0%
M.S. in Healthcare Informatics									64	92.2%	64	92.2%
M.S. in Human Resource Management	67	77.6%	46	69.6%	39	82.1%	48	75.0%	30	86.7%	230	77.4%
M.S. in Management	162	68.5%	111	82.0%	627	96.7%	1142	97.4%	323	95.0%	2365	94.2%
M.S. in Management - Data Analytics Specialization					116	97.4%	636	97.2%	169	97.0%	921	97.2%
M.S. in Management/Healthcare Administration							65	100.0%	44	81.8%	109	92.7%
M.S. in Managerial Accounting	1	100.0%	12	83.3%	8	100.0%	9	77.8%	6	66.7%	36	83.3%
M.S. in Public Accounting	4	100.0%	20	95.0%	16	93.8%	19	78.9%	23	87.0%	82	89.0%
Master of Business Administration (MBA)	182	83.0%	147	83.0%	129	84.5%	130	81.5%	155	85.2%	743	83.4%
Master of Business Administration (MBA) - Data Analytics Specialization					23	87.0%	63	95.2%	71	94.4%	157	93.6%
Master of Business Administration (MBA) - Health Care Specialization	65	87.7%	47	83.0%	44	88.6%	47	74.5%	34	94.1%	237	85.2%
Master of Business Administration (MBA) - Personal Financial Planning Specialization	31	80.6%									31	80.6%
Master of Business Administration (MBA) - Project Management Specialization	39	87.2%	37	89.2%	40	82.5%	47	72.3%	41	82.9%	204	82.4%
Master of Business Administration (MBA) - School Administration Specialization	2	100.0%			1	100.0%	1	100.0%	3	100.0%	7	100.0%
MBA in Project Management / MSM in Information Technology (dual degree)	4	100.0%	8	87.5%	4	100.0%	4	25.0%	8	100.0%	28	85.7%
F) Doctorate	151	70.9%	106	80.2%	85	89.4%	74	86.5%	86	89.5%	502	81.5%
Doctorate in Business Administration (DBA) - Accounting	6	83.3%			1	100.0%					7	85.7%
Doctorate in Business Administration (DBA) - Data Analytics							2	100.0%	6	100.0%	8	100.0%
Doctorate in Business Administration (DBA) - Health Care Administration	20	80.0%	23	73.9%	12	83.3%	13	100.0%	18	94.4%	86	84.9%
Doctorate in Business Administration (DBA) - Information Systems	32	78.1%	22	77.3%	9	88.9%	14	85.7%	10	90.0%	87	81.6%
Doctorate in Business Administration (DBA) - Management	93	65.6%	61	83.6%	63	90.5%	45	82.2%	52	86.5%	314	79.9%
Total	757	77.9%	552	82.1%	1139	93.2%	2299	94.2%	1075	91.5%	5822	90.3%