



Undergraduate Student Achievement – Marion Campus

This page is intended to show prospective students and parents how well our students succeed while at IWU, and beyond graduation. All information presented is representative of bachelor’s degree-seeking students at the Marion campus.

Retention Rates

- Defined as the percentage of bachelors-seeking students who return from one fall term to the next.
- The 2022 national average retention rate is

Class Level	2018	2019	2020	2021	2022	5-Year Average
Freshmen*	79%	79%	81%	78%	78%	79%
Sophomores	88%	89%	90%	90%	86%	89%
Juniors	94%	92%	94%	93%	93%	93%
All Students	89%	93%	91%	89%	89%	90%

*Denotes official IPEDS reported retention rates of first-time, full-time, freshmen.

**Note: Seniors are not counted because most of them graduate, thus making the percentages unstable.

Graduation Rates

- The percentage of bachelor’s degree-seeking students who graduate within six academic years.
- The national average graduation rate is 64%.¹

Total IWU - Marion	2018	2019	2020	2021	2022	5-Year Average
Official Reported Graduation Rate	63%	66%	71%	71%	71%	68%

Grad Rates by Gender	2018	2019	2020	2021	2022	5-Year Average
Men	55%	58%	67%	67%	63%	62%
Women	67%	70%	74%	74%	75%	72%

Grad Rates by Pell/Loan Status	2018	2019	2020	2021	2022	5-Year Average
Pell Grant recipients	55%	53%	64%	62%	64%	60%
Federal loan recipients*	64%	68%	76%	76%	73%	71%
Non-Pell/loan recipients**	70%	75%	74%	77%	76%	74%

*Recipients of a Direct Subsidized Loan that did not receive a Pell Grant.

¹ Taken from <https://nces.ed.gov/fastfacts/>

**Did not receive either a Pell Grant or Direct Subsidized Loan.

Grad Rates by Race/Ethnicity	5-Year Combined Rate	National Average²
U.S. Nonresident	44%	70%
Hispanic/Latino	55%	53%
American Indian or Alaska Native	*	36%
Asian	65%	75%
Black or African American	42%	41%
Native Hawaiian or Other Pacific Islander	*	48%
White	71%	65%
Two or more races	65%	56%
Race and ethnicity unknown	68%	48%

*Not enough students to calculate a meaningful average.

Post-graduation/Career outcomes

Each year the IWU Life Calling and Career office conducts a survey of all bachelor's degree graduates called the First Destination Survey (FDS). These items are key metrics taken from the FDS annual report.

- **Total Career Outcomes (Placement) Rate = 97%**
- **Excellence Rate = 80%**
- **Continuing Education Rate = 17%**
- **Average annual salary = \$45,816**

For more information on the FDS report, click [here](#).

² Taken from <https://nces.ed.gov/ipeds/TrendGenerator/>