# **Transfer Guide**



#### **HENRY FORD COMMUNITY COLLEGE**

A.S. - Management

То

#### **INDIANA WESLEYAN UNIVERSITY (IWU)**

**B.S., Marketing - Marketing Analytics Specialization** 

# Your Bachelor Degree is Within Reach!

IWU will accept the transfer of your ENTIRE Associate Degree and ALL prior credits provided they meet the following criteria:

- ✓ Credits are from a regionally accredited institution
- ✓ A grade of "C" or higher was earned
- ✓ The courses were 100-level or higher (not pre-college, medial, developmental, credits through testing or assessed learning)

#### Associate Degree Plan of Study: HENRY FORD COMMUNITY COLLEGE

A.S Management				
COURSE #	COURSE TITLE	CREDITS		
BBA-110	Business Grammar and Punctuation	3		
BBA-131	Introduction to Business			
BBA-133	Business Behavior and Communication			
CIS-100	Introduction to Information Technology	3		
SPC-131	Fundamentals of Speaking	3		
BEC-151	Principles of Macroeconomics	3		
ENG-131	Introduction to College Writing	3		
MGT-230	Principles of Management	3		
MGT-231	Supervision and Teambuilding	3		
Mathematics	Complete one.	3		
BEC-152	Principles of Microeconomics	3		
MGT-232 or MGT- 237	Human Resources Management or Organizational Behavior			
AC-110 or BAC-131	Practical Accounting or Introduction to Financial Accounting			
NG-132, ENG-132H, or ENG-135	College Writing and Research, Honors College Writing and Research, or Business and Technical Writing and Research			
BBA-231	Business Office Communications			
BLW-253	Business Law and the Legal Environment			
Electives	Complete 9 credit hours. (IWU suggests a Natural Science course, an Arts & Humanities course, and a Philosophy course in order to meet GE requirements).			
	Total Credits	60		

Turn Over

### **IWU General Education Requirements**

(May be taken at IWU or any regionally accredited institution).

IWU Gen. Ed. Requirements	May Be Satisfied By:	Credits Satisfied
3 credits in Biblical Studies	Any Biblical Studies Course	
3 credits in Philosophy, Biblical Studies, or Religion	Met with Philosophy Course (IWU Suggested Above)	3
3 credits in English Written Communication	Met with ENG-131	3
3 credits in English Written Communication	Met with ENG-132, ENG-132H, or ENG-135	3
3 credits in English Oral Communication	Met with SPC-131	3
3 credits in Mathematics	Met with MATH course	3
3 credits in Natural Science	Met with a Natural Sciences Course (IWU Suggested Above)	3
3 credits in Social or Behavioral Science	Met with BEC-152	3
3 credits in Social or Behavioral Science	Met with BEC-151	3
3 credits in Arts and Humanities	Met with an Arts and Humanities Course (IWU Suggested Above)	3
Total Required: 30		27

## **IWU Bachelor Completion Plan of Study:**

COURSE #	COURSE TITLE	CREDITS	EQUIVALENT COURSES	CREDITS SATISFIED IN ASSOCIATE DEGREE
MKG 421	Foundations of Marketing	3		
ECO 310	Economic Principles for Managers	3		
MGT 445	Ethical and Legal Business Concepts	3		
FIN 315	Accounting and Financial Concepts of Business	3		
MKG 361	Social Media and Consumer Behavior	3		
MKG 350	Information Technology for Marketers	3		
STA 351	Statistics for Marketers	3		
ADM 435	Management and Leadership Perspectives	3		
MKG 450	Foundations of Marketing Analytics	3		
MKG 398	Marketing Research	3		
MKG 460	Predictive Marketing Analytics	3		
MKG 470	Data Mining for Marketers	3		
XXX XXX	12 credits of Business-related electives (Business, Economics, Finance, Accounting, Administration, Management, and Marketing)	12	BLW-253, BBA-231, BBA-110, BBA-131	12
Total				
	Total Core Credits	48		12

## Your Pathway to an IWU Bachelor Degree

#### **IWU Bachelor Degrees require 120 credit hours**

Associate Degree Credits: 60

B.S. Core Credits Remaining: 36

Gen. Ed. Credits Remaining 3

Additional Credits Needed to Reach 120: 21

These may be taken at IWU or any regionally accredited institution.

**To Speak with an Enrollment Counselor Contact:** 

Toll Free 866-498-4968

IWU Catalog: 2021-22

<u>iwuenroll@indwes.edu</u> <u>www.indwes.edu/bachelorcompletion</u>

<sup>\*</sup>Transfer guides are produced as a service to associate degree students. Every effort is made to maintain up-to-date and accurate information; however, this information is subject to change. Such changes take precedence over the information on this guide. Students should work with their current advisor and an IWU advisor. Responsibility for complying with all applicable requirements ultimately rests with the student.