BAM

The conference will begin on Thursday evening, February 2nd and will continue through Saturday afternoon.
During those times you will have the opportunity to hear about and discuss these various topics:

Business as Mission

Student involvement in BAM

Organizational and individual BAM efforts

How to organize your own BAM group

DR. PATRICK LAI

- B.S. Business Marketing from the University of Oregon
- M.Div.-Missions, from Trinity Evangelical Divinity School
- Doctor of Intercultural Studies, from the Asian Graduate School of Theology

The author of *Tentmaking: The Life and Work of Business As Missions.* Dr. Lai is currently teaching in an adjunct position at Columbia International University.
Dr. Lai has started, failed, sold, or given away 11 businesses. These businesses have been key in launching 5 new churches and 2 fellowships. He also mentors and coaches businessmen working throughout the 10/40 Window.
Dr. Lai is the founder of the OPEN Network, a network of 415 Business as Mission workers and tentmakers. He is the co-founder of Empresas Vida International, which is an organization that creates businesses in strategic locations for workers from the Global South. Dr. Lai is the co-founder of the Nexus, which is a 21st century model for sending BAM workers to unengaged areas.

BILL MOORE

- B.S. in Chemical Engineering from the University of Wisconsin
- Product Development Engineer at Proctor and Gamble for 5 years
- Founder and Owner of PacMoore Products for over 20 years

Bill Moore is owner and CEO of PacMoore Products, a food contract manufacturing company, which employs over 250 employees and operates two dry ingredient processing facilities near Chicago, IL and Indianapolis, IN. PacMoore customers include many of the top Fortune 500 food companies such as Kellogg's, Master Foods, ADM, Kraft Foods, Nestlé, and General Mills.
Mr. Moore has made it a focus of the corporate purpose, vision, and mission at PacMoore to reach others for Christ.
PacMoore is a leading example of how a business can be used as an avenue for ministry and how employees can be equipped to use their careers for a higher purpose.

DR. NEAL JOHNSON

- PhD, School of Intercultural Studies, Fuller Theological Seminary, Pasadena, CA
- JD, School of Law, University of New Mexico
- MAICS (Intercultural Studies), School of World Mission, Fuller Theological Seminary, Pasadena, CA
- MPA (Public Administration), University of Oklahoma
- Graduate Banking Degree, Southwestern School of Banking at SMU, Dallas, TX
- Graduate, ABA School of International Banking, Boulder, CO
- BA (Political Science), University of Colorado, Boulder, CO

The author of *Business as Mission: A Comprehensive Guide to Theory and Practice.* Dr. Johnson is Professor of Business and Management at Hope International University in Southern California, but also has extensive business, diplomatic and mission experience, both domestically and internationally. He is a sought after speaker for his expertise and experience in Business as Mission.
Dr. Johnson's achievements include being one of the negotiators on the Panama Canal Treaty, District Governor of Rotary International, bank president, founding Dean of the School of Business at Bakke Graduate University, and receiving "The Missiology Award for 2004" presented by Fuller Theological Seminary.

SPECIAL CHALLENGE

The universities that bring the most students will earn a meal on Friday night with a speaker of their choice. This is a great opportunity for one-on-one questions and networking. Invite your classmates and faculty to this conference.

IWU Students for BAM at Indiana Wesleyan University invite you to the first Next Steps Conference. This conference is being held on February 2-4, 2012 at Indiana Wesleyan University. The Next Steps Conference is centered around the Business as Mission movement that has captured the minds and hearts of Christ followers around the world. We hope to see you and others from your university at the Next Steps Conference in February 2012.

Next Steps Conference

February 2-4, 2012

Conference Website
www.indwes.edu/BAMConference

Visit the conference website to find lodging options and more speaker biographies

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