

Sample Four-Year Plan: Marketing and John Wesley Scholars Program

Below you will find a sample plan for marketing majors in the John Wesley Scholars Program. Please note that this is only a sample. You will need to construct your own four-year plan in consultation with your advisors. However, we hope that this sample will make your task a bit easier! Honors courses are in bold.

Freshmen Year: Fall			Credits	Freshmen Year: Spring			Credits
BUS-100	Foundations of Business	3		BUS-210	Business Law	3	
ECO-213	Macroeconomics	3		BUS-101	Business Ethics	3	
PHL-180-HC	Humanities Philosophy	3		ENG-180-HC	Humanities World Lit.	3	
MNG-210	Management Principles	3		WRI-234	Advanced Writing	3	
HST-180 HC	Becoming World Changers	3		HNR-225	LLLC Portfolio	1	
HNR-101	Honors Forum	1		HNR-102	Honors Forum	1	
				PHE-101	Concepts of PE	1	
	<i>Total</i>	<i>16</i>			<i>Total</i>	<i>15</i>	
Sophomore Year: Fall			Credits	Sophomore Year: Spring			Credits
MKG-210	Principles of Marketing	3		HNR-350	Honors Research Seminar	3	
HST-180-HC	Humanities World Civ	3		BIL-101 HC	Old Testament	3	
HNR-325	Research Tutorial	3		ACC-102	Accounting II	3	
COM-110	Speech Communication	3		ECO-212	Microeconomics	3	
ACC-101	Accounting II	3			History of Muslim-Christian Encounter	3	
HNR-225	LLLC Portfolio	1		HNR-225	LLLC Portfolio	1	
HNR-103	Honors Forum	1		HNR-104	Honors Forum	1	
	<i>Total</i>	<i>17</i>			<i>Total</i>	<i>17</i>	
Junior Year: Fall			Credits	Junior Year: Spring			Credits
PSY-150	General Psychology	3		MKG-XXX	Marketing Practicum Option	3	
FIN-210	Managerial Finance	3		HNR-497	Honors Scholarship Project	1	
MKG-XXX	Marketing Elective	3		HNR-225	LLLC Portfolio	1	
MKG-424	Strategic Marketing	3		HNR-200	Honors Forum	1	

HNR-225	LLLC Portfolio	1			Open Electives (Second Major or Minor)	10
BIL-102 HC	New Testament	3				
	<i>Total</i>	<i>16</i>			<i>Total</i>	<i>16</i>
Senior Year: Fall		Credits		Senior Year: Spring		Credits
HNR-225	LLLC Portfolio	1		HNR-499	Honors Scholarship Presentation	0
HNR-200	Honors Forum	1			Open Electives (Second Major or Minor)	15
HNR-498	Honors Scholarship Project	2				
HNR-325	Research Tutorial	3				
	Open Electives (Second Major or Minor)	5				
	Lab Science	4				
	<i>Total</i>	<i>16</i>			<i>Total</i>	<i>15</i>

Assumptions:

*Basic Writing requirement
met by ACT/SAT score

*Critical Reading waiver

*Basic Math requirement met

*Math Competency
(CLEP, AP)